



TECHNO

GROUP OF INSTITUTIONS

Transforming Dreams Into Reality...



TECHNO INSTITUTE OF MANAGEMENT SCIENCES
TECHNO INSTITUTE OF HIGHER STUDIES

ABOUT US

The TECHNO GROUP OF INSTITUTIONS is established with a vision to facilitate quality management and holistic education to its students. TECHNO GROUP OF INSTITUTIONS is formed according to the highest standards with state-of-the-art infrastructure. TECHNO aims to broaden the outlook of the students through Lucknow University, AICTE, AKTU, NCTE and UGC approved post graduate and under graduate programs in Management, Commerce, Science, Fine Arts, Journalism, Education & Computer Science. The TECHNO GROUP OF INSTITUTIONS presently manages two educational institutes:

TECHNO INSTITUTE OF MANAGEMENT SCIENCES

Affiliated to AKTU, College Code 996

Website: www.tims.edu.in

TECHNO INSTITUTE OF HIGHER STUDIES

Associated with University of Lucknow

Website: www.tihs.edu.in



Confederation of
Indian Industry



The **BEST** **PREPARATION** for tomorrow is **DOING** your **BEST TODAY.**

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To cater the need of industry and develop a
TECHNOITE
WITH A ZEAL TO SERVE THE SOCIETY AND THE MANKIND.

PRINCIPLES AND VALUES

The principles and values behind the genesis of the institute are:

- We believe that education is the key to success in current global era .Management education is the panacea through which the society can organize its resources and shape itself to face challenges and identify the direction in which it wishes to move.
- We are committed to educate the young generation & provide the smoothest path to acquire management skills and make managerial expertise a part of successful career.
- We motivate the students to explore their full potential through quality academics, initiating hard work and diversified thinking.
- We prepare young managers to face global challenges with confidence and competence.
- Adapt to new and evolving educational paradigms.
- Adapt to emerging technologies and changing disciplines.
- We provide friendly and dynamic environment to learn and grow.

OBJECTIVES

- To impart holistic professional education in the field of management.
- To make a premier institute of education through industrial and international collaborations.
- To become a brand name as the finest job oriented Institute in India.
- To establish the Institution as a research destination.
- To place TECHNO students, who are the brand ambassadors of TECHNO, so as to work as a trademark in the corporate world.

WELCOME

“ The whole art of teaching is only the art of awakening the natural curiosity of young minds for the purpose of satisfying it afterwards. ”

- Anatole France

VISION

To be an epitomic institution of higher learning of global standards through teaching, research, training and consultancy.

MISSION

To run a trustworthy, quality based, professional institute with an objective to provide a positive, vibrant and diligent educative environment, creating constructive path towards integration of management education with industry orientation.



INNOVATE
COLLABORATE
ADAPT
ASSERT
LEARN
LEAD



BE
TECH

Transforming Dreams Into Reality...



NOITE

EXPL

MESSAGE FROM THE CHAIRMAN

The temples of education have an increasingly important role to fulfill in this era of knowledge. Education is playing a significant role in shaping the lives of younger generation and in turn contributing towards the socio-economic development of our nation. The need of the hour is to generate knowledge, share the knowledge and apply the knowledge for the economic benefit of our society and country. TECHNO Group of Institutions is committed to contribute to the cause of nation building by providing quality education at a very affordable price. The guiding mantra at TECHNO is quality in every sphere of education - Syllabus, Pedagogy, Infrastructure and the Study Environment. Dedicated to the cause of fulfilling the expectations of its key stakeholders viz. the student fraternity, the corporate community and society at large, the promoters of TECHNO have taken a pledge to empower its brand ambassadors with academic excellence at par to the best in the world.

I am sure you will bring laurels to your Organization and will do everything to further its reputation as you join the academic fraternity of TECHNO.

Er. R.K. Agarwal
Chairman

Awardee of Excellence in Education by Hon'ble
Governor of UP

Head of the Enterprises :

- * Apollo Clinic Lucknow
- * Techno Institute of Higher Studies
- * Techno Institute of Management Sciences
- * Techno Medicals India
- * Techno Med Devices India Pvt. Ltd.
- * Techno Surg Sales India Pvt. Ltd.
- * Universal Surgical Suppliers

Successful Industrialist & Philanthropist
Sr. Member Brahma Kumaris



All the

ORE

best!



ADVISORY CUM ACADEMIC COUNCIL

Dr. Surya Kant Tripathi

Professor & Head, Deptt. of Pulmonary Medicine
King George's Medical University (KGMU), Lucknow,
President,
Medical Science Section, Indian Science Congress Association
Vice President,
Indian Chest Society

Dr. Pramod Sinha

Former Vice Chancellor & Professor of Economics,
Dr. RML Awadh University,
Ayodhya.

Mr. Atul Chandra

Former Chief Editor,
Times of India,
Lucknow

Mr. Subhash Chandra

Retd. District Judge,
Kanpur Nagar
Chairman Permanent Lok Adalat,
Kanpur.

Prof. (Dr.) Prakash Singh

Professor of Finance and Accounting
Indian Institute of Management (IIM),
Lucknow

Prof. (Dr.) Anil Dubey

Adjunct Professor
Formerly Executive Director
Bank Swadesi, Jakarta,
Indonesia

Prof. (Dr.) Anoop Kr. Singh

Professor, Dept. of Applied Economics
Provost Acharya Narendra Deo Hostel,
University of Lucknow,
Lucknow

Prof. (Dr.) Bimal Jaiswal

Professor, Dept. of Applied Economics
University of Lucknow,
Lucknow.

Prof. (Dr.) Devashish Das Gupta

Associate Professor of Marketing
Indian Institute of Management (IIM),
Lucknow

Prof. (Dr.) Himanshu Rai

Director
Indian Institute of Management (IIM),
Indore

Prof. (Dr.) Pankaj Kumar

Associate Professor of Human Resource
Indian Institute of Management (IIM),
Lucknow

Prof. (Dr.) Purnima Agarwal

Professor of Psychology
Dr. Ram Manohar Lohiya
National Law University, Lucknow

INVESTMENT

- > MONEY
- > TIME
- > EFFORT
- > ASPIRATIONS



RETURNS

Alumna Testimonial



I enjoyed my stay at TECHNO and those two years have become the most unique and unforgettable memories of my life.

Ruchi Singh
Relationship Manager
HDFC Bank

Recruiter Testimonial



Technoites as summer trainee this year were ranked best, certainly they must be doing good at final placements. My best wishes.

Mr. Sachin Singhal
Vice President
ICICI Bank, New Delhi

- > TRAINING FROM EMINENT FACULTY
- > PERSONAL ATTRIBUTE DEVELOPMENT
- > INDUSTRY EXPOSURE
- > MANAGERIAL SKILLS DEVELOPMENT
- > FUNCTIONAL KNOWLEDGE
- > ADVANCED PROFESSIONAL NETWORK
- > LIFELONG MENTORSHIP
- > LIFE SKILLS
- > CAREER GOALS
- > RESULT ORIENTED MINDSET
- > BROADENED VISION

REWARDING CAREER

CORE EDUCATORS



Ms. Abhilasha Shukla
 Qualification: Ph.D.(Pursuing), MBA (Hons.), B.Ed., BBA (Hons.)
 Professional Exp: 12 Years
 Area of Specialization : HRM & Industrial Relations, Managerial Communication



Prof. (Dr.) Seema Wali
 Qualification: Ph.D (HRM), UGC-NET, MPA, B.Sc.
 Professional Exp: 22 Years
 Area Of Specialization: HRM & Public Administration



Dr. Vrijesh Kumar Pandey
 Qualification: Ph.D (Physics), M.Sc, B.Sc, B.Ed., CTET, TET
 Professional Exp: 14 Years
 Area of Specialization: Material Science



Mr. Nikhil Verma
 Qualification: Ph.D.(Pursuing), M.Phil (Management), UGC- NET (Management), M.B.A (Marketing & HR), B.E (Instrumentation)
 Professional Exp : 7 Years (Academic & Industry)
 Area of Specialization: Marketing



Ms. Anita Pal
 Qualification: UGC- NET (Education), M.Ed, M. A. (Political Science), B.Ed, B.A.
 Professional Exp : 3 Yrs
 Area of Specialization : Education



Mr. Dinesh Kanaujia
 Qualification: M.Lib.Sc, B.Lib.Sc
 Professional Exp: 10 Years
 Area of Specialization: Library Management



Ms. Prasoon Gupta
 Qualification: Ph.D. Pursuing (Economics), UGC-NET, M.Com, B.Com., B.Ed.
 Professional Exp: 2 Years
 Area of Specialization: Applied Economics



Ms. Arunima Singh
 Qualification: MBA, B.Sc.(PCM)
 Professional Exp: 3 Years
 Area of Specialization: Finance



Mr. Amit Singh
 Qualification: M.Sc., B.Sc.
 Professional Exp : 4 Years
 Area of Specialization: ADCA, DCA, CCC



Mr. Ranjit Kumar
 Qualification: CCNA, Diploma in C.S. & Engg.
 Professional Exp: 7 Years
 Area of Specialization: Information Technology



Ms. Pratibha
 Qualification: M.Lib, B.Lib
 Professional Exp : 7 Years
 Area of Specialization: Library Classification & Cataloguing



Ms. Surbhi Mishra
 Qualification: MBA, BA
 Professional Exp. 8 Years
 Area of Specialization: Human Resource Management



Dr. Arun Sharma
 Qualification: Ph.D. (Management), MBA (Finance And Marketing), B.Com.
 Professional Exp : 4 Years
 Area of Specialization : Behavioral Finance, Investor's Behavior



Ms. Sant Ritu Awadh
 Qualification: M.A (Psychology), B.Ed, B.A.
 Professional Experience: 1 Yr
 Area of Specialization : Psychology



Ms. Deepa Dwivedi
 Qualification: M.A., B.A.
 Professional Exp: 15 Years
 Area of Specialization: Sociology



Dr. Vinay Kumar
 Qualification: Ph.D (Mass Communication), M.Phil, MJMC
 Professional Experience : 14 Years
 Area of Specialization: Communication & Audio-Video Production



Dr. Vivek Mehrotra
 Qualification: Ph.D. (Mathematics), M.Sc. (Mathematics), B.Sc.
 Professional Exp.: 20 Years
 Area of Specialization : Mathematics



Dr. Pankaj Awasthi
 Qualification: Ph.D (Botany), M.Sc., B.Sc.
 Subject: Plant Sciences/Botany
 Professional Exp. : 2 Years
 Area of Specialization: Plant Sciences/Botany



Dr. Nidhi Singh
 Qualification: Ph.D. (Commerce), UGC-NET, M.Com, B.Com.
 Professional Exp: 5 Years
 Area of Specialization: Commerce



Dr. Monika Gupta
 Qualification : Ph.D. (Natural Product –Medicinal Chemistry), M.Sc., B.Sc.,(Organic Chemistry)
 Professional Experience: 10 Years
 Area of Specialization: Natural Product & Medicinal Chemistry



Ms. Rimpi Gupta
 Qualification: Ph.D(Pursuing),UGC-NET, M.Ed, B.Ed.,P.G.DV.GCC
 Professional Experience : 8 Years
 Area of Specialization: Educational Planning & Administration



Mr. Dhruv Kumar Singh
 Qualification: Ph.D.(Pursuing), UGC-NET, CTET, UPTET, M.Ed., M.A [Defence Studies], M.A. [English], B.Ed.
 Professional Exp: 2 Years
 Area of Specialization: Education



Mr. Prashant Shukla
 Qualification: MBA, M.Com, B.Com
 Professional Exp: 8 Years
 Area of Specialization: Accounting, Advanced Taxation, Auditing, International Banking



Ms. MANSI SRIVASTAVA
 Qualification: UGC-NET (Management), MBA (Specialisation in Finance & HR) B.Com (Hons.)
 Professional Experience: 05 Years
 Area of Specialisation: Human Resource Management & Soft Skills & Personality Development

CORE EDUCATORS



Dr. Shailendra Kumar Bharti
 Qualification: Ph.D. (Organic Chemistry), M.Sc., B.Sc.
 Professional Exp: 6 Years
 Area of Specialization: Synthetic Organic Chemistry, Physical Organic Chemistry, Quantum Calculation



Ms. Rashi Mishra
 Qualification: B.A.J.M.C., M.A.J.M.C.
 Professional Exp: 2 Years
 Area of Specialization: Behaviour Communication, Communication Research, Product And Market Research



Ms. Nikhat Firdosh
 Qualification: UGC-NET(Human Resource Management & Industrial Relation), MBA(Human Resource Management), B.Tech (Computer Science and Engineering)
 Professional Exp : 6 Years
 Area of Specialization: Human Resource Management & Public Administration



Mr. Abhay Pratap Singh
 Qualification: MBA (Specialisation- International Business), B.A.
 Professional Experience: 05 Years
 Area of Specialisation: International Business, Marketing, Photography



Mr. PANKAJ
 Qualification: UGC-NET, M.Com, B.Com (H), B.Ed
 Professional Exp : 2.5 Years
 Area of Specialization : Commerce



Mr. Mudit Tiwari
 Qualification: MBA, M.Com, B.Com
 Professional Exp. 3 Years
 Area of Specialization: Finance & Marketing



Mr. Rupesh Shukla
 Qualification: M.A., B.A.
 Professional Exp: 15 Years
 Area of Specialization: Sociology



Ms. Aiman Khwaja
 Qualification : Ph.D. Pursuing (Commerce), UGC-NET, M.Com, B.Com., B.Ed.
 Professional Exp: 5 Years
 Area of Specialization: Commerce



Dr. Anita Nigam
 Qualification: Ph.D. (Zoology), M.Sc, B.Sc.
 Professional Exp: 16 Years
 Area of Specialization : Trematode Parasites of Fishes of India



Er. Ashish Nigam
 Qualification: M.Tech. (Computer Science), B.Tech Information Technology
 Experience: 13 Years Of Teaching
 Area of Specialization: C-Programming, Data Structure, Digital Electronics, Computer Architecture



Mr. Yogesh Tripathi
 Qualification: MBA, M.A. (English Literature), B.A.
 Professional Exp: 13 Years
 Area of Specialization: Marketing & Finance



Mr. Rashbehari Saha
 Qualification: M.A. (Painting), B.V.A. (Painting)
 Professional Exp: 14 Years
 Area of Specialization: Painting, Sculpture, Digital Painting



Dr. Ruby Srivastava
 Qualification: Ph.D.(Botany), M.A (Education), M.Sc., B.Sc., B.Ed.
 Professional Exp: 16 Years
 Area of Specialization: Plant Sciences/Botany



Mr. Mohan Verna
 Qualification: M.A. (Drawing and Painting), B.A.
 Professional Exp : 15 Years
 Area of Specialization: Painting, Film Pre Production, Digital Painting



Mr Rajiv Tiwari
 Qualification: BFA (Applied Art)
 Professional Exp: 43 Years
 Area of Specialization : Illustration & Software Training Program



Mr. Abhishek Dwivedi
 Qualification: M.Sc. (Physics), B.Sc. [P.C.M.]
 Professional Exp : 16 Years
 Area of Specialization : Laser & Opto – Electronics



Mr. Jai Prakash Pandey
 Qualification: M.A., B.A.
 Professional Exp: 12 Years
 Area of Specialization: Sociology



Mr. Mukesh Kumar
 Qualification: M.V.A (Applied Art Illustration) & B.V.A. (Applied Art) Diploma In Visual Art Painting
 Professional Exp: 5 Years
 Area of Specialization: Illustration/ Sketching



Mr. Pradeep Dixit
 Qualification: PGDM, M.Com, B.Com
 Professional Exp: 7 Years
 Area of Specialization: Accounts & Finance



Mr. Rajat Gupta
 Qualification: MCA, B.Sc.
 Professional Exp: 4 Years
 Area of Specialization: Computer Networks, Image Processing, Data Structure



Mr. Sushant Mishra
 Qualification: B.C.A, M.C.A
 Professional Exp : 5 Years
 Area of Specialization: Computer Science, MIS, Transport and Logistics, Web Designer



Ms. Abhilasha Singh
 Qualification: Ph.D.(Pursuing), M.V.A.(Painting), B.V.A.
 Professional Exp: 8 Years
 Area of Specialization: Painting & Ceramic



Ms. Astha Yadav
 Qualification: MBA (Information Technology & Human Resource), B.TECH (Computer Science & Engineering)
 Professional Experience: 1.5 Years
 Area of Specialization : Computer Science



Mr. Nafees Khan
 Qualification: Ph.D(Pursuing), M.Sc.(Mathematics), B.Sc. (Mathematics)
 Professional Experience: 03 Years
 Area of Specialization: Mathematics

CORE EDUCATORS



Dr. Rukalya Naz
Qualification: Ph.D (Mass Communication & Journalism),
UGC-NET, M.A.J.M.C
Professional Exp: 2 Years
Area of Specialization: Development Communication,
Communication Research, Public Relation



Ms. Arzoo Singh
Qualification: B.A.
Professional Experience: 2 Years
Area of Specialization: Environment & Cultural



Ms. Anushika Saini
Qualification: M.Com, B.Com
Professional Exp: 6 Years
Area of Specialization: Commerce & Marketing



Ms. Sunita Yadav
Qualification: Ba, D.El.Ed
Professional Exp: 3 Years



Ms. Sneha
Qualification: BBA
Professional Exp. 1.5 Years
Area of Specialization: Marketing & Human Resource Management



Ms. Yasha Srivastava
Qualification: PGDCA, MCA, Certificate (Digital Marketing)
Professional Exp. 1 Year
Area of Specialization: Social Media Marketing

A Good
Education is
Foundation
for a Better
Future.

Elizabeth Warren

HONORARY FACULTY / MENTORS FROM THE INDUSTRY

Mr. Abhishek Srivastava (Regional Manager)
Medtronics USA

Mr. Chandra Shekhar Verma (Expert)
Personality Development & Soft Skills

Mr. Deepesh Sharma (Vice President IT)
Wind River, San Francisco (US)

Prof. E. V. Swaninathan (Motivational Speaker)
Brahma Kumaris

Mr. Jatin Agarwal (Managing Director)
Aluminium Udyog

Mr. K.C. Bahuguna (Associate Vice President - IT)
Videocon

Mr. Manish Nigam (Project Head - IT)
Bank of America

Mr. Manoj Sevta (Zonal Manager)
Carl Zeiss, Germany

Mr. Rahul Khare (Vice President)
Barclays Bank

Mr. Rahul Rajan (Area Manager)
Abbott Vascular Pvt. Ltd.

Mr. Rahul Singh (Partner)
KPMG

Mr. Rakesh Patrick (General Manager - Operations
& Marketing) Total Library Solutions (India) Pvt. Ltd.

Mr. Ritesh Chaudhry (Sr. General Manager (Legal)
& Company Secretary) Ferro Alloys Corporation Limited

Ms. Ruchi Agarwal (Educator)
Agra University

Mr. Sachin Singhal (Vice President)
Kotak Mahindra Bank

Mr. Saransh Srivastava (Lead Engineer)
Samsung, Bengaluru

Mr. Sumit Gupta (Sales Head)
METRO, Cash & Carry India

Mr. Sumit Srivastava (IT Head)
Clifford Chance, U.K.

Mr. Sunny Bhandari (Vice President)
IFFCO Tokio General Insurance Company Limited

BK Suraj Bhai (Renowned Speaker)
Peace TV

Ms. Taru Nag (Sr. Executive HR)
Spencers-Future Retail

Mr. Vivek Kumar (Banker)
Corporate Advisor

VISITING FACULTY / MENTORS FROM THE INDUSTRY

Dr. Anurag Srivastava (Director)
Bora Institute of Management Sciences, Lucknow

Mr. Asad Khan (Assistant Professor)
PSIT, Kanpur

Mr. Ashish Tripathi (Senior Reporter)
Hindustan

Mr. Ashutosh Srivastava (Assistant Professor)
IISE, Lucknow

Mr. D. K. Sharma (Retd. DGM)
State Bank of India

Mr. Fawad Ali Khan (Assistant Professor)
IILM, Lucknow

Mr. K. B. Singh (State Bureau U.P.)
Patrika.com

Mr. Manish Jain (Assistant Professor)
BBD University, Lucknow

Mr. Mohit Kapoor (Country Manager)
3M India

Mr. Nilanjan Mukherji (GM Marketing)
Popularity Real Estate, Lucknow

Mr. Om Awasthi (Feature Head)
Navbharat Times, Lucknow

Mr. Pradeep Sharma (Finance Officer)
Engineers India Ltd.

Mr. Prashant Gaurav (Regulatory
& Nodal Head, UP & UK) Aircel

Dr. Prem Masand (Renowned Motivational Speaker)
Brahma Kumaris

Mr. Sandeep Bajpai (Asst. Review Officer)
U.P. Rajya Vidyut Utpadan Nigam Ltd.

Dr. Sanjay Medhavi (Head, Department of
Business Administration) University of Lucknow

Ms. Saumya Mittal (Talent Acquisitions, Noida)
PepsiCo

Ms. Shareen Fatima (Sr. HR)
ABB Ltd.

Dr. Shweta Srivastava (Associate Professor)
BBD University, Lucknow

Prof. Subrata Chakraborty
(Former Dean & Director Incharge) IIM-Lucknow

Mr. V. K. Tiwari (Retd IT Commissioner)
New Delhi

Mr. Vishal Mishra (Managing Director)
Kaivalya Communication

GUEST FACULTY / MENTORS FROM THE INDUSTRY

Ms. Aakriti Gaur (Assistant Manager)
Indigo Airlines

Ms. Aishwarya Bhatnagar
(Social Media Expert & Established Entrepreneur)

Mr. Ali Basil (Finance Expert)
Edelweiss

Mr. Anuj Tandon (Software Engineer)
Tata Consultancy Services

Mr. Ashish Kumar (Business Analyst)
Appin Technology Lab

Mr. Ashutosh Shukla
(Renowned Author)

Mr. Desh Deepak Singh
(Media Expert)

Ms. Isha Tandon (Sr. HR Manager)
IBM

Mr. K. K. Srivastava (Senior Purchase Officer)
SGPGI

Mr. Kunal Prashar
(Corporate Trainer)

Mr. Navin Tekwani
(Digital Marketing Trainer)

Mr. Paramtap Shukla (Recruitment Manager)
Emmlnence Consultancy Services Pvt. Ltd

Mr. Rahul Grover (Application Development Team Lead)
Accenture

Mr. Ravi S Shanker (Country Manager)
Reliance Jio

Dr. Rupali Chandra
(Renowned Media Personality)

Mr. Satyam Kumar (Associate Vice President)
Kotak Bank

MS. Shobhana Jagdish
(RENOWNED MEDIA PERSONALITY)

Ms. Upasana Nag (Sr. Officer Corporate HR)
Sahara India

Prof. V. V. Singh
(Motivational Trainer)

Mr. Vikas Mehra (Chartered Accountant)
Mahindra

Mr. Vishal Mehra (Territory Manager)
DLF

Mr. Yashvardhan Bisaria (Architect)
Sikka Associates Architects

ADVANTAGES @ TECHNO

INDUSTRIAL VISITS

TECHNO conducts industrial visits in top companies of National/International level for all students. This helps them to get industry exposure, hand on practical and experience during their studies. The Institution has tie-ups with the industry for industry exposure and continues to receive generous support that proves to be of immense value in arranging training & placements to the students to strengthen their technical & personal skills.





CORPORATE SESSION

FINANCE



SEBI Financial Education Workshop by **Dr. Avinash Bajpai**



Tally Workshop @ Techno Group of Institutions



Guest Lecture by **Mr. Sumit Srivastava**, Digital Leader with Legato Health Technologies, Bangalore



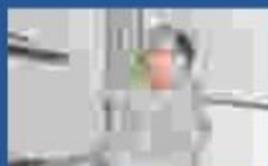
Lecture by **Mr. V. K. Tiwari**, Income Tax Commissioner, New Delhi



Guest Lecture on Working Capital Finance by **Mr. Satyam Kumar**, AVP, KOTAK



Guest Lecture by Barclays Director, **Mr. Rahul Khare**



Mr. D. K. Sharma, Retd. DGM, SBI, delivered a Guest Lecture on Banking Financial Reforms



SEBI Workshop by **Dr. Avinash Bajpai**



Corporate Guest Lecture on **BSFI**



Interaction Session on Financial Market by **Mr. Ali Basil** of Edelweiss



Training on "Analytical Skills & Problem Solving" by **Prof. (Dr.) Masood H. Siddiqui**, Department of Statistics, University of Lucknow



Mr. Satyam Kr., Vice President from Kotak Mahindra Bank had a pre Summer Internship Placement Talk with MBA students.



Training Session on Financial Planning by **Mr. Sugandh Goenka**, Business Head, ADI WEALTH MANAGEMENT Pvt. Ltd.



Guest Lecture on Careers in Securities Markets by **Ms. Megha Gupta**, Assistant Manager, National Institute of Securities Market (NISM)



A guest Lecture on Statistics was delivered by **Prof. Anoop Singh**, Associate Professor, Department of Applied Economics, University of Lucknow.



Informative Session on Mutual Funds by **Mr. Vivek Kumar**



Panel Discussion on PNB Scam by **Prof. Dr. Anil Dubey**, Former Executive Director, Bank Swadesi

WORKSHOPS, SEMINARS
& GUEST LECTURES



CORPORATE SESSION MARKETING

Interaction Session by
Mr. Mohit Kapoor,
Country Manager, 3M India.



Corporate Guest Lecture by
Mr. Ashok Drona,
COO of Omaxe, India.



Guest Lecture by Aircel
Regulatory & Nodal Head,
Mr. Prashant Gaurav



Guest Lecture by
Mr. Ravi S. Shanker,
Center Manager
of Reliance Jio



Mr. J. N. Singh,
Deputy Chief Manager from
Times of India Lucknow discussed
the inputs of Pro Launch Marketing



Lecture delivered on
Audience Research : TRP/TAM/RAM
Process & Analysis,
Cyber Security, Copy right Act
& Piracy By
Mr. Desh Deepak Singh
Media Expert and Advocate



Workshop on "Online Marketing" by
Ms. Aishwarya Bhatnagar
Social Media Expert & Entrepreneur

SALES



6 days Sales Training by
Mr. Vivek Kumar,
Investment Banker & Corporate Consultant.



Mr. Vivek Sah
GM, IBM Bangalore
delivered a Guest
Lecture on
'Core of Career'.

Three Days Training Session on
**Sales Interview &
Change Management**



Training Session on
Advertising



WORKSHOPS, SEMINARS & GUEST LECTURES

CORPORATE SESSION

HUMAN RESOURCES (HR)

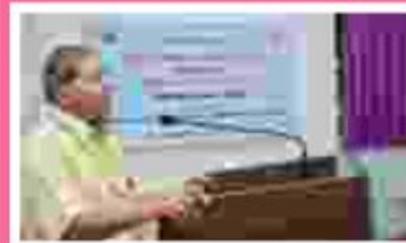
Ms. Saumya Mittal,
Talent Acquisitions, PepsiCo
delivered a Guest Lecture on HR Skills.



Guest Lecture on
Transactional Analysis by
Dr. Purnima Agarwal,
Professor of Psychology,
RML University.



Seminar on Performance Excellence by
Prof. V. V. Singh,
organized by National Institute of
Personnel Management, U.P. Chapter



Guest Lecture on
"Managing Self for Effective Leadership" by
Dr. Pankaj Kumar,
Professor of HRM & OB at
Indian Institute of Management, Lucknow



Guest Lecture on Interview Techniques by
Ms Anisha Gunar,
HR Manager @ Hotel Taj Mahal, Lucknow



Interaction Session by
Ms Namita,
HR Manager, Eureka Forbes



Session on Recruitment
& Selection
Mr. Sandeep Satsangi,
HDFC Bank



Mr. Satyam Kumar,
Associate VP,
Kotak Mahindra Bank shared inputs on
OJT (On The Job Training)

WORKSHOPS, SEMINARS
& GUEST LECTURES



CORPORATE SESSION OTHERS IN MANAGEMENT

Workshop on
Health Care Management by
Mr. Krishna



Guest Lecture on Ethical Hacking by
Mr. Ashish Kumar
from Appin Technology

Workshop on
'Online Management'



Guest Lecture for PGDM
Students on ORM
(Online Reputation Management)

Technoites in
TIE Seminar on
Entrepreneurship



Training Session on
Digital Marketing
& SEO by
Mr. Navin Tekwani



Guest Lecture on Stress
Management by
Dr. Aditya Kapoor,
Prof. of Cardiology,
SGPGI, Lucknow

Skill Mapping
Session for
Technoites



Career Counselling
Session for Technoites

Guest Lecture on Crypto Currency by
Mr. Jatin Agarwal
Managing Director,
Suntach Medical Systems Ltd



Academician Testimonial

"Students are able to relate the class room academic inputs with real world applications because of the special nature and structure of the course, whereby the students are attached to cooperating business organizations."

Dr. Surya Kant Tripathi, Professor & Head,
Department of T.B. & Chest
King George's Medical University, Lucknow.

WORKSHOPS, SEMINARS & GUEST LECTURES

CORPORATE SESSION

AUDIO VIDEO



AV Workshop conducted by
Renowned Media Personality
Dr. Rupali Chandra.



Two Day Software Workshop for
BAJMC Students by
Mr. Aftab Anwar,
Lucknow University



Kunwar JI
from
Lucknow University
conducted
a Two Day
Photography
Workshop



A Certification Workshop in
association with Fujifilm on
"Fundamentals of Photography"
was conducted by
Mr Rohit Adlakha,
the Fujifilm Mentor



Six Days workshop on 'Photography
Basics & Photo Journalism' was
conducted by **Mr Trilochan Kalra,**
Senior Photography Professional, Lucknow

PHOTOGRAPHY



Mr. Vikas Babu, Photojournalist in HT Media,
TOI, NBT & Brand Ambassador of Panasonic's
U.P. State conducted a Week Time Workshop for
Technoites on Tools & Techniques of Advance
Photography.

THEATRE & DRAMA



Interaction Session on
Film Making



A Guest Lecture on Emerging
Trends in Television & Film
Production was delivered by
Dr. Ravi Suryavanshi
Assistant Professor
in Central
University of South Bihar, Gaya



Technoites worked as the
Organizing Committee for 'Dopehri',
Theatre Play by Renowned Theatre Actor,
Pankaj Kapoor.



7 Days Theatre Workshop
by Renowned
Theatre Artist with
Rich Industry Experience of 26+ Years,
Mr Varun K. Tamta

WORKSHOPS, SEMINARS & GUEST LECTURES

CORPORATE SESSION

PRINT & WRITING

Mr. Om Awasthi from India Information Services, Government of India, delivered a Guest Lecture on Creative writing in Print Media



Mr. Atul Chandra, Former Chief Editor, Times of India, Lucknow delivered a guest lecture on Challenges in Media Industry



Mr. Naveen Joshi, Former Executive Editor from Hindustan Media Group delivered a Guest Lecture on Hindi Journalism



Guest Lecture on History of Journalism



Mr. Ranjib, Former Deputy Resident Editor, Hindustan Media Group, delivered a Guest Lecture on Necessity of Journalist's Unbiased Observation



Guest Lecture on How To Draft News for Print Media



Guest Lecture by Renowned Author, **Mr. Ashutosh Shukla**.



Guest lecture on "Online Media Opportunities and Challenges" by **Mr.K.B. Singh**, DNA, Aaj Tak



Mr. Ashish Tripathi, Senior Reporter, Hindustan conducted a Workshop on New style of Writing for Print Media

CORPORATE SESSION PUBLIC RELATION

Mr. Vishal Mishra
MD, Kaivalya Communication delivered
a Guest Lecture on Public Relations.



National PR Day
@ SGPGIMS, Lucknow.



Ms Monalisa Chaudhari,
Chairperson-Lucknow Chapter Head,
Public Relations at SGPGIMS,
Lucknow delivered a Guest lecture
on Working Culture of PR Industry
& Career opportunities in India

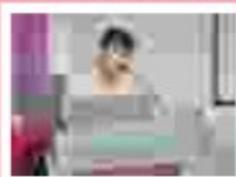


Guest Lecture on
**Marketing
Communications
& Media Planning**

RADIO COMMUNICATIONS

Workshop on
"Online Radio & Podcasting " by
Ms Aishwarya Bhatnagar
(Social Media Expert &
Established Entrepreneur)

Mr. Prithviraj Chauhan,
Director,
All India Radio, Lucknow



Mr Rishabh Mishra,
Station Producer & RJ from Radiocity
Jaipur interacted with the Media
Students at TECHNO & shared the
insights of the Industry



RJ Amir,
Cluster Programming
Head, 94.3 BIG FM
Lucknow, conducted
a Personality Development
& Communication
Workshop for Technites



Mr. Anwarul Hasan,
Communicator, Anchor,
Writer & RJ FM Rainbow,
Lucknow conducted a
Three Days Workshop
on Audio Program
Production.



Mr. Vishal Shukla,
Broadcast Journalist in
BBC delivered a Guest
Lecture on "Challenges
in New Media for
Journalist."



RJ Prateek,
Digital Content Creator,
Communicator
& Radio Jockey from
Radio Mirchi 98.3 FM
conducted a 3 days
workshop for Technites on
'Radio Now Vs Then
& Opportunities.'



RJ Vipul & GM Mr Pankaj from Radio Mirchi 98.3 FM shared
Career Inputs of Radio Industry with Students.



Orientation Session of
Radio Industry was
organized wherein
RJ Puneet from
94.3 BIG FM was the
Guest of Honor

WORKSHOPS, SEMINARS & GUEST LECTURES

CORPORATE SESSION

OTHERS IN JOURNALISM

Renowned Media Personality, **Ms. Shobhana Jagdish**, had an Interaction Session with Technoites



Workshop on 'Initiative of Change'

Mr. Kumar Bhawesh Chand, Editor National Voice News Channel delivered a Guest Lecture on 'Recent Trends in Media Industry & its Impact on the Industry.'



Students Interaction with **Uday Bharat Group**

Guest Lecture on **Television Journalism**



Mr. Desh Deepak Singh, Media Expert, delivered a lecture on Media Law.



Dr. Mukul Srivastava, Professor, Journalism Department, Lucknow University conducted a Workshop for Technoites on Fake News.

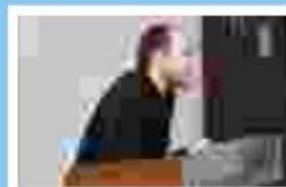


Technoites with Sr. Journalist **Mr. Manoj Ranjan Tripathi** (Network 18 Group)



Guest Lecture for Journalism Students by **Mr. Mohd. Shabab**, Sr. Correspondent at NEWS 18.

Mr Ashish Tripathi, Senior Reporter in Hindustan Media Pvt. Limited conducted a Workshop on Working Procedure of A News Room in Print Media.



Mr. Jewel Lee, Researcher, Actor, Writer and Assistant Professor, Williams College, USA.



Technoites in Workshop on Facts Checking & Online Verification on Social Media Platforms by **Google News Initiative**

WORKSHOPS, SEMINARS & GUEST LECTURES

CORPORATE SESSION

MOTIVATIONAL

Workshop by Renowned Motivational Speaker & Author
Mr. Chandrashekhar Verma



Technoites @ LMA Seminar:
Shaping Young Minds Programme



LMA Workshop on 'Forget Forgetting'



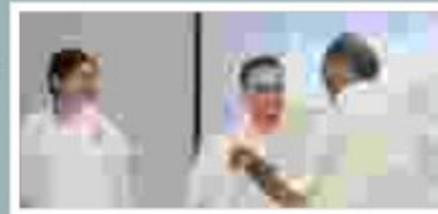
Career Oriented Motivational Session by
Prof. Nikhil Raj Sharma
(IIM Bangalore Alumni)



LMA Josh Talk in
TECHNO Campus by
Mr. Ashish Chauhan

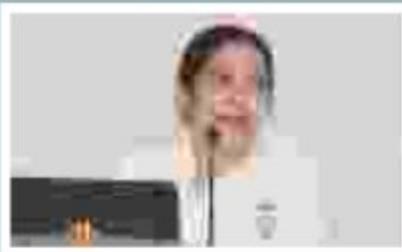
SPIRITUAL LEARNING

Workshop on 'Positive, Powerful & Purposeful Thinking' by
Dr. Prem Masand, Renowned Motivational Speaker & Author.



Workshop on ' Value Education: Language Rationale & Issues 'conducted by
Rajyogi B.K. Mruthyunjaya
(Brahma Kumaris Ishwariya Vishwavidyalaya, Mount Abu, Rajasthan).

Meditation Session by
BK Radha Didi



Prof. Swaminathan of Brahma Kumaris conducted a Motivational Workshop on Positive Programming of Mind.



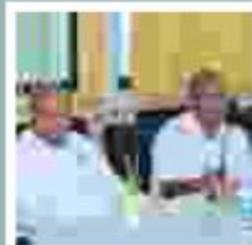
BK Suraj Bhai, renowned Speaker from Peace TV delivered a Motivational Lecture.



Brahmakumaris Sisters enlightened the Technoites with valuable inputs on **Meditation**



BKE. V. GIREESH from Brahmakumaris, Renowned Trainer & Counsellor from Bramakumaris delivered a guest lecture on 'Time Management.



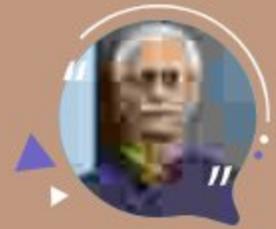
BK Speaker
CA Lalit Kumar Inani

BK Ramnath Bhai, Esteemed Speaker from Brahma Kumaris Mount Abu conducted an enriching session at TECHNO Campus about 'Learning to Perform with Perfection @ Workplace.'



WORKSHOPS, SEMINARS & GUEST LECTURES

CORPORATE SESSION TRAINERS



Academician Testimonial

Think of executives who have the power to generate ideas & convert them into reality. The graduates not only understand the sector but are also equipped to bring the best practices in management for enhanced performance of the organizations.

Mr. Atul Chandra, Former Chief Editor, Times of India, Lucknow



Corporate Trainer
Mr. Ranil Nair conducted Training on
"The Art and Science of Persuading
& Influencing People".



Mr. Anshuman
conducted 10 Days
Training Session on
Personal Grooming.

Presentation skills Workshop was organized with the aim to develop skills we need in delivering effective & engaging presentations to a variety of audiences.



Workshop on
PD & Vocabulary



Workshop on
Self Understanding



Mr. Devesh,
Conducted A
Week Long
Training Session
on "How To Develop
Self Discipline".



Ms Kavita Rajput,
Renowned Soft Skills Trainer
& Consultant from FINESE
Consulting, Delhi conducted
Three days Soft Skills Training
Session at TECHNO.



Technoites @
CII Master Class



Talkshow by Yi was organized at TECHNO Campus. Session emulated one of the most significant aspects for the youth i.e.
"10 DON'TS WHILE APPLYING FOR THE JOB".

WORKSHOPS, SEMINARS & GUEST LECTURES

CORPORATE SESSION

FDP's

FDP on Applications of SPSS in Research Pursuits by
Dr. Shailesh Kaushal, University of Lucknow.



Prof. Poornima Agarwal,
Professor of Psychology,
RML University conducted FDP
on Team Building



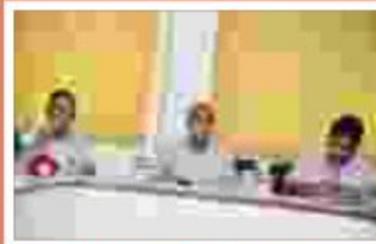
Prof. Prakash Singh,
Professor of Finance & Accounting in
IIM Lucknow, conducted FDP on "Paradigm
Shift in the Sphere of Management Education."



Prof. Poornima Agarwal,
Professor of Psychology,
RML University conducted FDP
on Group Behaviour



Outreach Programme
on State Finances, RBI Mumbai.



Prof. Subrata Chakraborty,
Former Dean & Director incharge,
IIM-Lucknow, conducted FDP on
"How to Provide the
Management Education effectively"



Prof. Devashish Das Gupta,
Associate Professor
of Marketing, Indian Institute
of Management (IIM)
Lucknow conducted FDP on
"E-Learning In Higher Education".

INTERNATIONAL CONFERENCES

Technoites worked in Organizing Committee of
**IACTSCON 2016, 82nd Annual Conference of
Indian Association of Cardiovascular and Thoracic
Surgeons of India** at SGPGIMS, Lucknow, India



Technoites worked in the Organizing
Committee of **XI Annual Conference of
Indian Society of Cardiology** at
Hotel Vivanta by Taj, Lucknow, India.



Technoites @
FICCI Flo Conference at
Indira Gandhi Pratishthan,
Lucknow, India



Techno Students formed an
Integral part of the core
UP Investors Summit 2018
@ Indira Gandhi Pratishthan,
Lucknow, India



CII School Summit



Technoites constituted
the Organizing Team
of **STEMI India 2018**
held at Indira Gandhi
Pratishthan,
Lucknow, India

WORKSHOPS, SEMINARS & GUEST LECTURES

RAGGING FREE CAMPUS

RAGGING IS STRICTLY PROHIBITED

(UNDER PREVENTION & PROHIBITION OF RAGGING ACT-1999 AND ITS AMENDMENTS)

BANK LOAN ASSISTANCE

To facilitate its students, TECHNO provides assistance to avail educational loans offered by Various Banks, to enable maximum number of students to take up higher education despite of their constraints. For the convenience of students, TECHNO has set up a separate Bank Loan Assistance Cell, to cater to the smooth processing of the same.

COUNSELING FACILITY

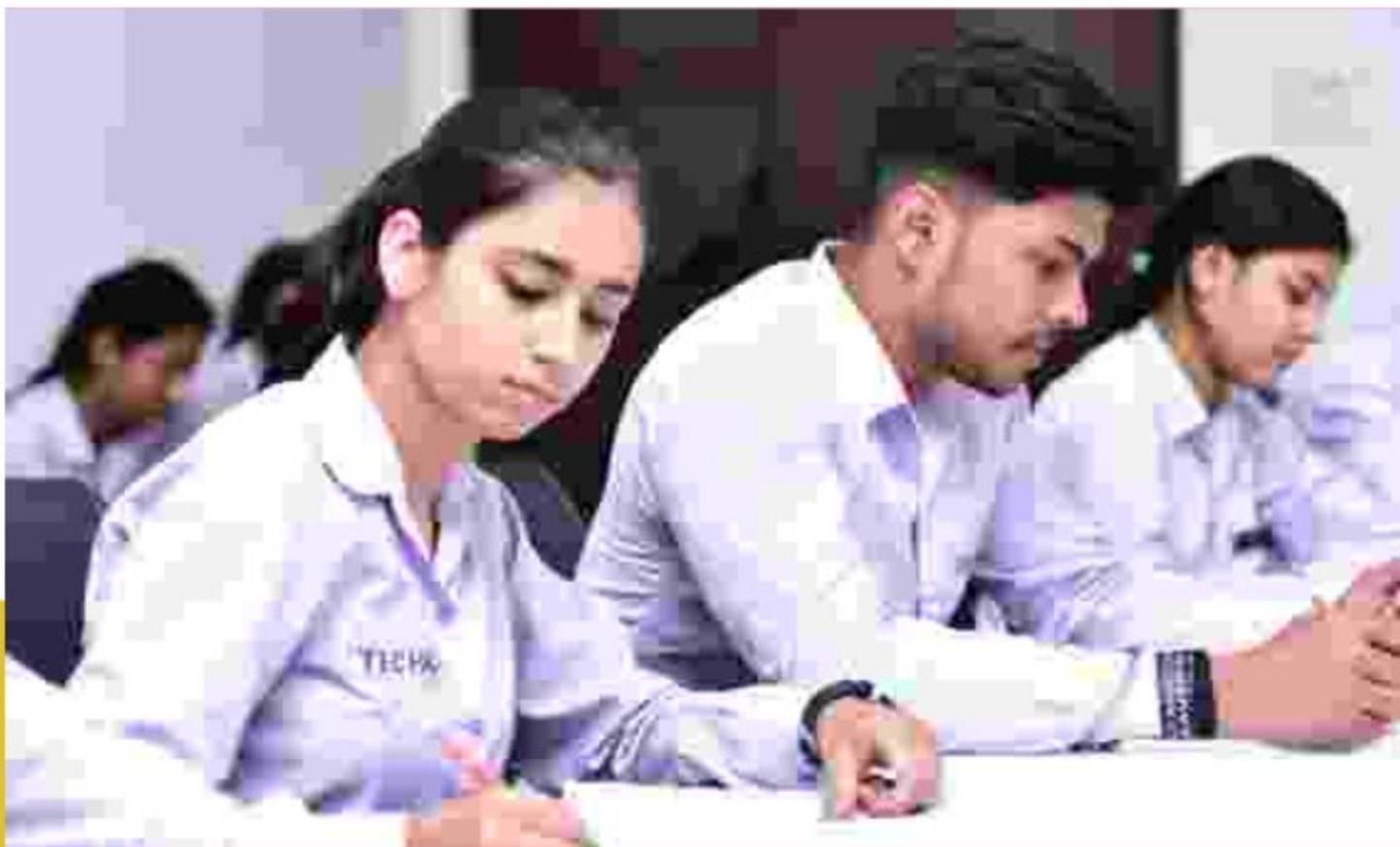
The mission of the Counseling Division is to help students make appropriate and successful educational decisions, set achievable and realistic goals, adjust to changing roles in a global society and resolve academic, transfer and career concerns that can interfere with the ability to succeed in their college experience. We are committed to offer a variety of counseling opportunities to students in order to assist and facilitate positive student development.

Alumnus Testimonial



"As an Alumni of the BCA department at Techno Group of Higher Studies, I can confidently say that my time here laid the foundation for my successful career in the tech industry. The comprehensive curriculum, taught by experienced faculty members, provided me with a strong understanding of computer science principles and practical skills."

Mr. Vaibhav Dixit
Code Trappers
Sr. Web Developer



SRIJAN

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Techno has proactively engaged itself in various Corporate Citizenship initiatives, addressing & driving social and human concerns. Our vision of nation building & our commitment to give back to the society forms the DNA of our CSR initiatives. Besides encouraging teams and individuals to drive CSR initiatives, Techno proactively partners and supports the Rotary Club, Barabanki devoted to the cause.

MAJOR CSR INITIATIVES BY TECHNO IN ASSOCIATION WITH ROTARY CLUB, BARABANKI :

Adopted a Primary School

Rotaract Club Installation

Fellowship event @Rotary club

Rotaract Initiative with Innovation for change: Happy to Help

Oath Taking Ceremony

Muskaan Donation Drive

Project Smile- Underprivileged Kids @Technoites

Blood Donation Camp @Techno Campus

Drive Safety Session

Swacchata Abhiyan

Tree Plantation Drive

Health Class & Clinic

Eatables Donation Drive

Stationary Distribution @Primary School

Rotarian Testimonial



Technoites have the zeal to excel in every endeavour they take up. I am happy to be a part of the TECHNO Family.

Rtn. K. K. Srivastava
District Governor Rotary Club,
2020-21, U.P. India



Won the Best Institute Club of Rotaract 3120

Feeding Street Dogs

Digital Literacy Program

Technoites @ Aastha Health Resort : Old Age Home

Learn to Earn Campaign

Project Education @Techno

Rotaract Initiative with Helping Human Foundation

Technoites @ Ehsaas Friends of Street Children

Rotary : I want to end Polio Campaign

Letterhead exchange with Rotaract Club, Bangalore & Gujarat

Kids Olympic @ TECHNO

Pre Holi Celebration with Underprivileged Kids

Refreshment Party by Rotractors

Rotaract Movie Session for Underprivileged Children

Rotary Club Swarn Utsav

Pre Dussehra Celebration with Underprivileged Kids

TECHNO Rotractors Road Safety Awareness Initiative

Teachers Appreciation Month

Pre Christmas Celebration @ Old Age Home

Diwali Celebration @Technoites

Hygiene Workshop

Yoga Day @Singapore Mall

Rotaract Donation Drive : Happy to Help

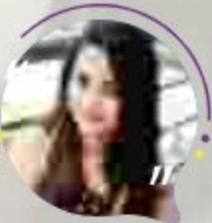
Women Empowerment & Safety Awareness Programme

EVENTS @ TECHNO

- Clean & Clear Fresh Face in association with TOI
- Design, Art & Architecture Festival, Lucknow
- E Education Conclave
- ET Now Initiative 'Nivesh India'
- Holi Milan Samaroh (Hasya Kavi Sammelan)
- Kala Samvad, LU
- Live Today Discussions
- LMA Chanakya (Business Game)
- Main Bhi Reporter Contest by I Next Newspaper
- Max Fashion Icon Contest
- Max Talent Hunt Show
- Miss North India Contest
- MTV Colors of Youth
- NBT Lucknow Ke Talent
- Oppo Fresh Face in association with TOI
- Radio City 91.1 FM College Jockey Contest
- Radio Mirchi 98.3 FM Campus Star Contest
- Radio Mirchi 98.3 FM College Ke Superstar
- Rang Manthan: Fine Arts Exhibition
- Red FM 93.5 College Ke Tashanbaaz
- Star Plus Auditions
- The Lallantop Show, Lucknow
- TIE Seminar on Entrepreneurship
- X-Factor Talent Hunt & many more



Alumna Testimonial



Techno has given wings to my Career. I am grateful to Techno for all that I am.

Dakshita Saxena,
Management Trainee,
IDBI Federal



EXCEL

MESSAGE FROM THE PRESIDENT

Technoites, with us you become our brand ambassador; privilege aspired by many but obtained by the ambitious few. As a proud TECHNO Ambassador, you get exposure to the best industry practices; get the edge from contemporary business learning modules, an actual experience of industry and a coveted prestigious job vis-a-vis career. Techno is poised for redefining excellence and creating an eco-system for experiential learning with an inclusive approach of faculty, students, alumni and experts from the industry. As an institute of excellence we aim to provide high-quality management education, action-centric research and value-added consulting.

I welcome you all to Techno to explore, synergize and experience the journey of quality management education directed towards Innovation, Leadership and Entrepreneurship. Leaders, who believe in the phenomenon of Ambience (A), Discipline (D) and Delivery (D), basically "ADD" value to the business and industry. Aspiring the same, we strive hard to bring out the best in Technoites.

Come and be a part of this ENRICHING ENDEAVOR!

Vidhi Agarwal President

Awardee of Women's Achievers Award 2020 by ABP News
Awardee of Achiever's Award 2021 by Uttar Pradesh Artist Academy
Participated in numerous MDPs by IIM Lucknow

Associations

- * Member CII - yi (Confederation of Indian Industries-Young India)
- * Member EO - (Entrepreneurs Organization)

Director

- * Techno Surg Sales India Pvt. Ltd.
- * Techno Med Devices India Pvt. Ltd.



STUDENTS' COMMITTEES

To ensure the improvement and sustenance of quality education in the institution, various committees under the able leadership of different faculties have been constituted. These committees give the opportunity to the students to grow and develop their personality interests and administrative skills. Committee Elections ensure a fair opportunity for all Technoites.

KIRAN ACADEMIC COMMITTEE Glimpse of Events

- Seminars, Conferences & Workshops
- Paper Presentations
- Simulation Games
- Case Studies
- Vaktavya (DEBATE) & Others
- Literati (CREATIVE WRITING)
- Brand O Mania (Quiz)
- Horse Race (BUSINESS PLAN)
- Commercial Madness (AD MAD)
- Essay Writing Competition

ABHIVYAKTI CULTURAL COMMITTEE Glimpse of Events

- Induction Programme
- Tashan (Fresher's Party)
- Antarang-Annual Fest Cultural Night
- Splash Bash (Rain Dance Party)
- Farewell Party
- Goonj (SOLO SINGING)
- Footsteps (SOLO DANCE)
- Sur Sargam (ANTAKSHARI)
- Alpana (RANGOLI)
- Various Other Intra & Inter Competitions & Celebrations

SANJEEVANI PLACEMENT COMMITTEE Glimpse of Events

- Mock Interviews
- Group Discussions
- Alumni Meet
- Career Fair
- Industrial/ Professional Tour
- Placement Drives
- HR Conclave & Others





OORJA SPORTS COMMITTEE Glimpse of Events

- Athletics
- Badminton
- Basketball
- Carrom
- Cricket
- Chess
- Football
- Hockey
- Squash
- Swimming
- Table Tennis
- Tennis
- Throwball
- Volleyball
- & Others

DARPAN MEDIA COMMITTEE Glimpse of Events

- Publishing the bi-monthly bulletin
- Informative newsletter
- Preparing Press Release
- Networking with Media Houses
- Selfie Competition
- Photography Exhibition cum Competition
- Nukkad Natak
- Poster Making & Slogan Writing Competition
- Poetry Competition
- Audio Video Story
- Short Film
- Story Writing
- & Others



INFRASTRUCTURE @ TECHNO

LIBRARY

**“AN ACADEMICIAN'S SEVENTH HEAVEN
AND THE BRAIN OF ANY EDUCATION CENTRE IS THE LIBRARY.”**

Over the years, TECHNO has developed its library as an outstanding learning resource centre, catering to the ever-growing and uncompromising information and intellectual requirements of students and faculty. It has a rich collection of print and digital resources in terms of quality and quantity. Students are offered all-round support throughout the year for their academic and professional development. It offers a vibrant and state-of-the-art learning environment consisting of a dedicated Business and Management related resources.

The library at TECHNO is an indispensable resource that provides comprehensive and authoritative information on subjects relating to Management, Business, Commerce, Mass Communication and allied areas as well as a selection of material on the social sciences and topics of general interest.



RESOURCES

- Books & E-books
- Journals & E-journals
- Magazines
- Online & Offline Databases
- Bound Volumes
- Etc
- Newspapers
- Audio Visual Materials
- Annual Reports
- Project Reports
- Case-Study

Academician Testimonial



“Accounting dexterity and understanding financial environment of Techno students is excellent.”

Prof. Prakash Singh, Professor,
Indian Institute Of Management, Lucknow

LECTURE HALLS

The Campus has aesthetically designed lecture halls to enhance delivery and reception of content delivered during class and facilitate discussions. The lecture halls at TECHNO do not just create an atmosphere that is conducive for learning but in a sense nurture the quest for knowledge in the students. All lecture halls have LAN as well as WIFI network connectivity to facilitate modern teaching methods. Each classroom is equipped with fixed projectors and high end sound systems. Video conferencing facilities with swivel cameras and comprehensive acoustically engineered audio aids in all lecture halls and conference rooms. The lecture halls are acoustically engineered and audio-visual aids are also regularly used.

COMPUTER LAB

In order to provide practical skills and competencies required for handling future roles in competitive world of Business, TECHNO has established fully air-conditioned, state-of-the-art Computer Lab. TECHNO Computer Lab is equipped with useful Softwares in different streams which support learning & research endeavors by students and faculty. The Centre is also having NAS Storage, Firewall, Network Printer and Scanners which are integrated in LAN to optimize the utilization of the available resources.

AUDITORIUM

TECHNO has auditorium with state-of-the-art multimedia system. It is frequently used for presentations, seminars, fests, and various other events of the college. The Auditorium has a fixed stage and can accommodate the audience comfortably. It is a multi-use concert hall with wonderful acoustics and a warm and welcoming ambience. It is a perfect venue for musical, dance, theatre and film performances, as well as lectures, conferences and graduations.

PLACEMENT ROOM

The Placement room at TECHNO is recognized for its ability to plan and implement value added programs such as the Personality Development Programs, Technology Training Programs and Bridge Courses in the areas of interest and requirements for the industry. This adds to the credentials of the students and builds the quality of the management professionals from the college. Placement arena also provides necessary Pre-Placement Training for the pre final year students in the form of Pre-Placement talks arranged by various industries / corporate.



Recruiter Testimonial

Change - That word sure has a lot of meaning and purpose for all at TECHNO. It is the premise on which the academic programs are designed to be effective. The curriculum is constantly updated to reflect the latest happenings in the business world.

Mr. Vivek Kumar,
Investment Banker & Corporate Consultant

Alumna Testimonial

The course is both challenging and rewarding. It is very practical and also gives opportunity to practice theories in a meaningful way. Curriculum is designed in such a way which encourages reflection, continuous evaluation and improvement in my overall personality.

Neelakshi Swaroop Mehta,
Marketing Manager, Reliance Life



CONFERENCE HALL

A well furnished and very spacious fully air conditioned Conference Hall with state of the art audio, video facilities with a capacity to accommodate numerous participants/students, is available for conducting various events like Guest Lectures, Exhibitions, Seminars, MDP programmes & Conferences.



SPORTS ARENA & GYMNASIUM

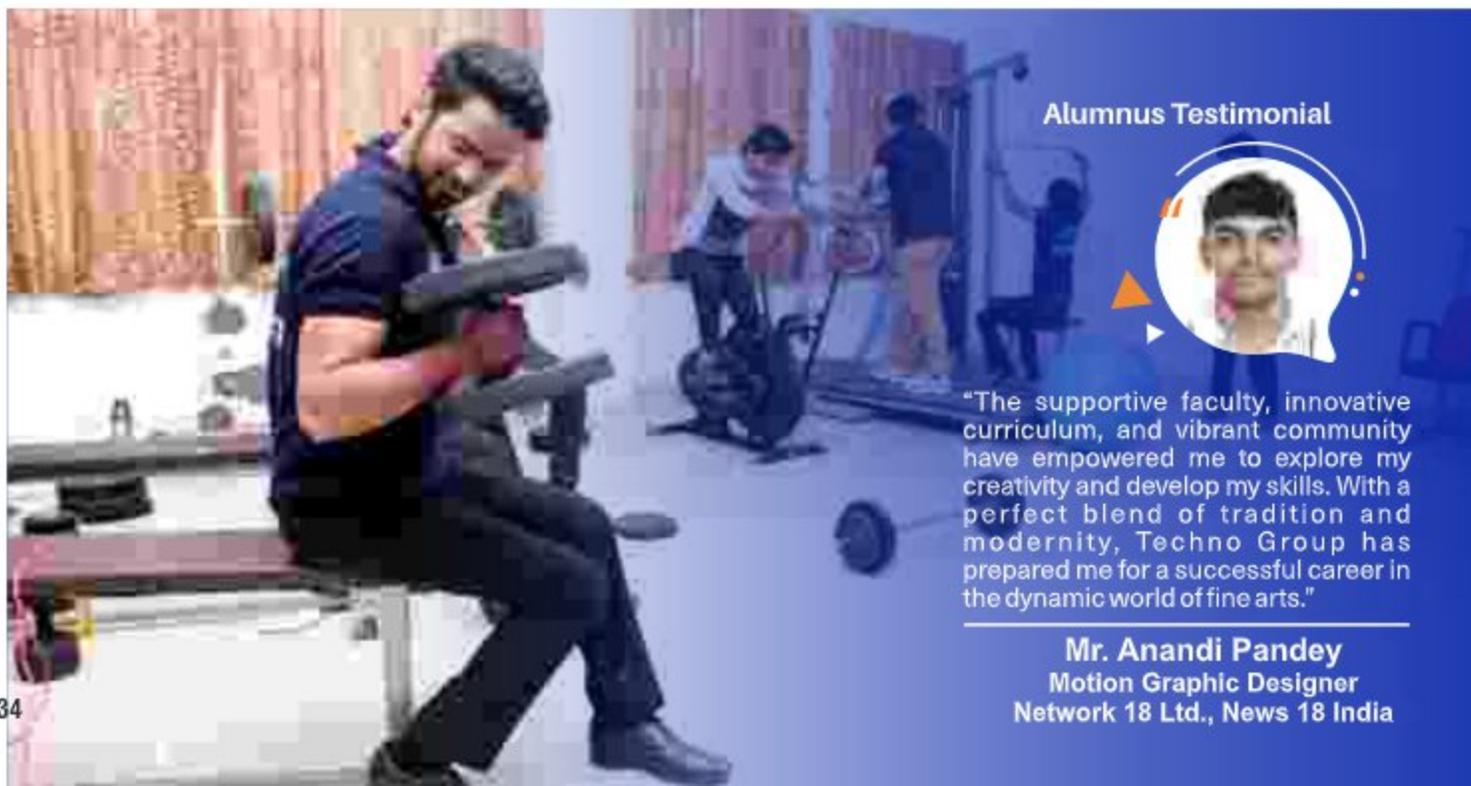
TECHNO boasts of an illustrious sporting tradition alongside its excellence in education. TECHNO has state-of-the-art sporting facilities and a strong student base interested in Sports. Students at TECHNO maintain a healthy balance between study and sports life. At TECHNO, we believe that when you exercise your body, you exercise your mind as well. A wide variety of indoor and outdoor sports facilities are available to the TECHNO students so as to ensure an all-round development.

TECHNO also houses a modest gymnasium for fitness conscious students. The Institute maintains a well-equipped gymnasium with all modern equipments and a trainer to guide and encourage students to workout daily at the Institute.

“HEALTHY MIND RESIDES in a healthy body”

MEDITATION CENTER

Meditation is food for the soul : It nourishes the universal values of compassion, caring and sharing, responsibility, non-violence and peacefulness. It helps us bond with others. These are important values to guide us and make us accept all the hard realities of this competitive world: more so in times when there is cut throat competition. In same parlance, TECHNO Meditation Center is set up in Peaceful Settings and ensures soothing lighting and sufficient ventilation.



Alumnus Testimonial



“The supportive faculty, innovative curriculum, and vibrant community have empowered me to explore my creativity and develop my skills. With a perfect blend of tradition and modernity, Techno Group has prepared me for a successful career in the dynamic world of fine arts.”

Mr. Anandi Pandey
Motion Graphic Designer
Network 18 Ltd., News 18 India

HOSTEL FACILITIES

For any institute to provide holistic development, collaborative culture & round the clock academic support to each student, a vibrant hostel facility is essential. In line with this thought, Techno provides in-campus exclusive residential facilities for boys and girls with round-the-clock security. The hostel is the backbone of the institute and has a total capacity of 120 students. It is well-equipped with modern facilities like option of air-conditioned/ air-cooled rooms and has 24-hours power back-up and 24 hours video surveillance with online data recording. All rooms in the hostels have Wi-Fi access and are thus, very handy for students, who can continue their studies unhindered. We encourage the students to opt for the hostel as it helps to access the college resources at all times and also promotes community living and ability to work together. However it is not compulsory for them to do so.

Overall, the hostels at TECHNO are made to be as close to a **“HOME AWAY FROM HOME”** for the students.

MUSIC AND DANCE ROOM

The Music & Dance Room is an integral part of the Cultural Committee-ABHIVYAKTI at TECHNO. The institute has its own band named 'RUDRAKSH' which consists of super talented Technoites who keep performing in various events in the campus from time to time. Also, we have a bunch of super energetic magnificent dance performers who create magic with their footsteps, every time they are on stage. To facilitate their talent, institute has provided them a separate well lit and equipped Music & Dance Room.



Academician Testimonial



“The program at TECHNO focuses on practical know how and not just the theoretical concepts. Students also learn team work and other vital management skills through semester end projects. They are also provided with Industry Orientation sessions for personality development and developing an understanding of the Industry where they will make a career in the future.”

Prof. (Dr.) Bimal Jaiswal
Department of Applied Economics, University of Lucknow





The facilities at TECHNO are impeccable and the variety of services available made me always feel very supported.

Shwetank Prabhakar
Business Development Manager,
Kotak Mahindra Bank, Prayagraj

MEDICAL FACILITY



Healthcare facilities are available round the clock at the TECHNO Health Centre and also in hostels. The Health Centre functions to provide immediate medicinal and first aid to all students and staff if the situation arises.

TRANSPORTATION

Safety of our students is our prime concern. Thus, our transport facility is fully equipped to provide the safest & the most convenient transport solution. The college provides excellent transportation facilities with a fleet of vans & wingers separately for students and staff. Transportation focuses on accessibility rather than the mobility. We cover the all the routes in the city. The transportation facility saves precious time of students and enhances the teaching-learning efficiency.

CAFETERIA

The TECHNO cafeteria serves students with good quality food at a subsidized price range. There are a varied range of wholesome snacks and meals to choose from, which can be enjoyed by the students, staff and faculty. The system of Wi-Fi enabled digital communication in the canteen helps students continue with their learning process while they relax. The meals are served promptly to cater to students within short breaks. Tantalizing aromas have been wafting over the clean & hygienic sitting area. The Exotic atmosphere is spacious, clean and hospitable and has been strategically built keeping in mind all details for the convenience of students as many of them come from far off places to make them feel back home. Cafeteria offers an extensive selection of classic Indian food along with Chinese & South Indian flavor combining traditional vegetarian & non-vegetarian cuisines. Cafeteria is also equipped with an LCD TV for students' entertainment.





MEDIA LAB

At TECHNO, Students from a variety of disciplines learn the language of video and sound, and get to understand various aspects of past and current technologies. Encouraged to experiment with many different mediums, they learn the philosophy behind the production: from lighting, filming, and green screen techniques to non-linear editing, sound design/composition and projection. Facility includes high-end video and film cameras, accessories, professional lighting kits, green screen studio/stage, audio booth & control room, Video Editing Lab and even a screening room.

SECURITY

Security finds a lot of thrust in both the academic block as well as in the hostel. TECHNO has centrally alert notification system. The entire campus has intelligent video surveillance systems and security men sourced from various agencies are present round the clock.

VISITOR'S LOUNGE

India is a country where guests are treated as GOD, following the tradition Techno offers world class amenities to its guests, parents of the students and our esteem recruiters'.

WI-FI CAMPUS

TECHNO has an intellectually active and verdant Wi-Fi campus with a very conducive environment for fetching high prospects of learning and research.

DRINKING WATER

The Institution has Reverse Osmosis (RO) plant to provide clean and safe drinking water to the college and hostel. Hot/Cool water is also made available round the clock.

POWER BACKUP

In addition to government electric supply, the campus is provided with own transformer, two generators with 65 KVS and 110 KVA are also installed to supply 24 hours uninterrupted power backup. We have also installed Solar Panels in our campus to generate Renewable Energy.

Alumnus Testimonial



I owe my success to Techno. My college has transformed my dreams into reality.

Ashwani Srivastava,
Business Analyst,
Kotak Mahindra Bank Ltd.

PLACEMENT CELL

SANJEEVANI

The TECHNO Placement Cell interacts with the companies on a continuous basis, to bring the optimum and best-fit career opportunities to the students of TECHNO for their summers, winters and final placements. The cell plays an integral and vital role in building the TECHNO brand in the corporate world. The cell intends to foster functional, mutually beneficial and long-term relationships within its corporate and industrial networks. The cell focuses on the wholesome approach, aptly titled the Campus Engagement Program, and aims to involve the potential employers and recruiters throughout the year, in a variety of avenues, such as Summer & Winter Internships, Guest Lectures, Live Projects, Final placements among others.

The Placement Cell takes care of multiple responsibilities to provide better training and placement opportunities to the students.



Life Skills

Regular Corporate Interaction

Placement & Summer Internship

Recruiter Testimonial



TECHNO Institute of Management Sciences, Lucknow is making an excellent effort in developing young students to a total exposure of various facets of Management so that the MBA students are able to meet the present and future needs of industry.

Mr. Ashish Kumar
Vertical Head, Digitalization
HDFC Bank, Mumbai

"My journey as a commerce student at Techno Group of Institute was truly transformative. The comprehensive curriculum, expert faculty, and practical learning opportunities prepared me well for the dynamic world of finance and business. I'm proud to be an alumnus of such a prestigious institution."

Mr. Anant Srivastava
ICICI Securities - Product Manager

Alumnus Testimonial



CONCEPT

	SUMMER PLACEMENTS	A 8-10 week long summer Internship Programme with an aim to provide students an exposure to real life organization and environmental situations.
	LATERAL PLACEMENTS	Process specifically designed for companies to recruit candidates who have prior work experience.
	FINAL PLACEMENTS	Process where the business houses recruit future business leaders who live by the values of excellence and integrity

PLACEMENT PROCESS



WHY RECRUIT AT TECHNO ?

TECHNO has emerged as a leading management institute with its excellent academic curriculum. It strives to be a part of the enormous growth in the field of Management Education and has churned out some of its best managers continuously over its years of existence. Intelligence, Drive, Ambition, Leadership, A Sense of Purpose, Adaptability to Change - The qualities you look for before you hire are precisely the qualities the Institute also looks for in the student it selects.

BUILD A RELATIONSHIP WITH TECHNO

At TECHNO, we believe in initiating and forging lasting and mutually beneficial relationships with organizations from the corporate world. TECHNO keeps its students constantly engaged with the industry to help them understand and appreciate the management styles, techniques, and challenges in the real business world.

A fruitful relationship can be initiated with us in the following ways :

- Offer a Live Project
- Conduct a Guest Lecture
- Invite Students for an Industrial Visit
- Invite the Placement Committee for a Discussion
- Conduct a Company Presentation
- & Others

Alumna Testimonial



In order to get a job-oriented program, TECHNO is the most appropriate place to study.

Shivani Singh
HR Manager, BYJUS

Academician Testimonial

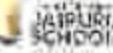


"This program is a highly successful and one that offers terrific outcomes with great value for money. Students report excitement and enthusiasm for the program, and very high levels of satisfaction."

Prof. (Dr.) Purnima Agarwal,
Ram Manohar Lohiya University,
Lucknow

TECHNO

WE DREAM
WE ACHIEVE

 AKSHAT SRIVASTAVA PIRAMAL CAPITAL & HOUSING 	 ANAND PRAKASH PANDEY PIRAMAL CAPITAL & HOUSING 	 ANKITA SRIVASTAVA A.R. SOLUTIONS 	 AYUSH SINGH HDFC BANK 	 KHUSHI GUPTA CITY MONTESSORI SCHOOL 	 NAMAN SINGH GENUS POWER INFRASTRUCTURES LTD. 	 PRINCE TIWARI GENUS POWER INFRASTRUCTURES LTD. 
 RAJ GUPTA PIRAMAL CAPITAL & HOUSING 	 RISHABH SINGH VISION BEYOND RESOURCE INDIA PVT.LTD. 	 SAURABH SRIVASTAV ANAND MOTORS AGENCIES LTD. 	 SEJAL VAISH KOTAK MAHINDRA BANK 	 TANYA ARORA CITY MONTESSORI SCHOOL 	 YOUSUF UMAR PIRAMAL CAPITAL & HOUSING 	 DIVYA AWASTHI SRMU UNIVERSITY 
 ROHIT SINGH SRMU UNIVERSITY 	 SANJEET YADAV GENUS POWER INFRASTRUCTURES LTD. 	 PRIYA SINHA SETH M R JAIPURIA 	 MONIKA MISHRA SETH M R JAIPURIA 	 NISHITA MISHRA CITY MONTESSORI SCHOOL 	 DIVYA PANDEY SETH ANANDRAM JAIPURIA 	 ARPITA MUKHARJI ERAM PUBLIC COLLEGE 
 AADYA PANDEY SETH M R JAIPURIA 	 ANKIT PANDEY IDFC FIRST BANK 	 AYUSH BAJPAI A B PHOTOGRAPHY 	 ACHYUT PRAKASH COGNIZANT 	 KAMAKSHI PANDEY EDUGORILLA 	 AMIT KR. THAKUR CONCENTRIX DAKSH INDA PVT.LTD. 	 MOHD FARAZ SIDDIQUI RAJBHAWAL, PWD (LUCKNOW) 
 UJJAVAL SINGH THE PUBLIC INDIA 	 SHUBHANSHI TRIPATHI TV 24 Network 	 ADITI SAXENA GUPSHUP 	 TALHA USMAN AMAZON 	 AYUSHI SRIVASTAVA DAILY HUNT 	 SHIVIKA MISHRA RADIO CURRENT 	 VAIBHAV DIXIT CODE TRAPPERS 
 NIDHI YADAV STAR BHARAT NEWS 	 KIRAN KUMARI FRANKFINN INSTITUTE OF AIR 	 SWATI JMD NEWS CHANNEL 	 Shakti Pandey CEDCOSS TECHNOLOGIES PVT LTD 	 KUSHAGRA SARAN SANDESH VA-HAK 	 SAIYAM JAIN THAKUR PUBLICATION PVT. LTD. 	 SNEHA BHARTI RELIANCE 



TARUN JAISWAL
GOVERNERS HOUSE (U.P.)




ABHAYDEEP SINGH
UNICEF




ABHINAV SRIVASTAV
TIMES OF INDIA




AHANA CHAWLA
EUREKA FORBES




AKSHAT JOSHI
POLICY BAZAR.COM




AKSHIT AMBER
MODICARE




ANIKET JHA
KOTAK MAHINDRA BANK




ANURAJ PRATAP SINGH
YOUTUBE CHANNEL : VLOG INSPECTOR




ARPIT SINHA
TCS




ASHISH TIWARI
TOLARAM GROUP




ASHUTOSH MISHRA
LIVE TODAY




ASHWANI SINGH
BAJAJ FINANCE LTD.



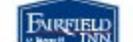

ASHWANI SRIVASTAVA
KOTAK MAHINDRA BANK




AYUSH RANJAN
KOTAK MAHINDRA BANK




AYUSHMAAN MISHRA
FAIRFIELD MARRIOTT




B. SWAPNIL
NIIT LTD.




DAKSHITA SAKSENA
HCL TECHNOLOGIES




JAI AMAN DEV
SAPAGANA YODUJEE FILMS PRODUCTION




JUHI SRIVASTAVA
ACCENTURE




KAVITA SINGH
CAPGEMINI




KULSUM ZAHRA
DELOITTE TAX SERVICES INDIA PVT. LTD.




LALIT JAISWAL
HDFC BANK




MONOJ TIWARI
BIOCON LTD.




MUDIT SRIVASTAVA
BANDHAN BANK




MUKESH PRAJAPATI
HDFC BANK




NEELAKSHI SWAROOP
RELIAANCE LIFE




NIMISHA SRIVASTAVA
ZEE INTERNET




OMKAR PRASAD
FASHION PHOTOGRAPHER




PRADEEP RAJ
AAJTAJ




PRANJAL DIXIT
BENNETT COLEMAN & CO. LTD.




PRITAM SINGH
INDIA TODAY




RUCHI SINGH
HDFC BANK




SHIKHA SINGH
COCA COLA




SHIVAM BAJJAL
RELIAANCE RETAIL LTD.




SHIVANI SINGH
BYJU'S




SHRUTI SRIVASTAVA
HERO MOTOR CORP




SHUBHAM BANSAL
NAVBHARAT TIMES




SHWETANK PRABHAKAR
HDFC BANK




SUMIT KR. SINGH
HDFC BANK




MANUSHRI SRIVASTAVA
HCL




YACHEE SRIVASTAVA
FM RADIO/4

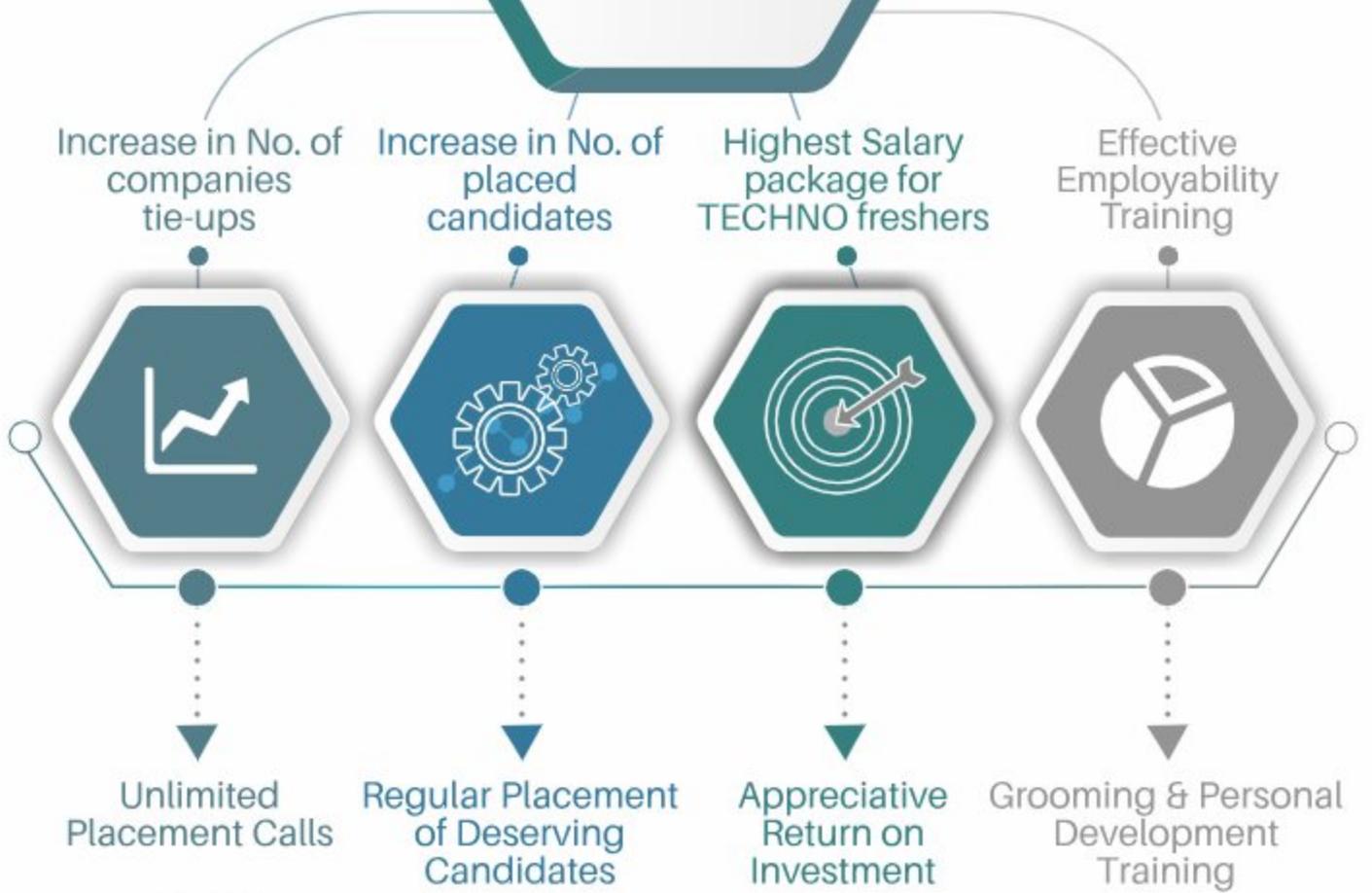



YASH BAJPAI
ICICI BANK



& Many More...

PLACEMENT HIGHLIGHTS



EMPOWER

MESSAGE FROM THE MANAGING DIRECTOR

TECHNO, with its experienced and industry savvy faculties, has created an innovative teaching methodology where a lot of thrust is given to in - depth and focused training along with novel delivery methods. The syllabus has been designed after taking the inputs from the top brass of the industry so that there exists minimal gap between the quality of the student and need of the industry. We promise that life at TECHNO will be comfortable but not exactly a cakewalk. Getting in would be tough but getting out successfully will require you to be even tougher. We expect your precious years with us will give you enough resilience that will help you in scaling the highest peaks of your career. Our intention is to fill these years with the challenges of rigorous assignments, burning the midnight oil and meeting stiff timelines.

I am grateful to the corporate world and the distinguished people from academia for their continuous support. I believe, by working together in an environment of trust and support, we would be able to achieve more success and fame in the years to come.

**May all your dreams
BLOSSOM INTO REALITY**

Rishi Agarwal
Managing Director

TECHNO Group

- * Apollo Clinic
- * Techno Med Devices India Pvt Ltd.
- * Techno Institute of Management Sciences
- * Techno Institute of Higher Studies

Associations :

- * Member EO
- * Member CII
- * Member LMA
- * Member AIMA
- * Member IIA
- * Member Rotary

Advancement Program from University
of Oxford, U.K.

PGDM Fore School of Management

Prior Work Exp : Apollo Tyres, HSBC
Bank



Recruiter Testimonial

Ability to adapt to situations and different working environments and the technical knowledge of the candidates hired from TECHNO has been the key differentiator. One of the attributes that stands out, when it comes to students that we have hired from TECHNO, is the way they get involved with the existing employees, whether it is getting trained or helping new joinees or participating in the initiatives.



Mr. Satyam Kumar
Vice President, Kotak Mahindra Bank, U.P. East

ADMISSION PROCEDURE

Candidate should qualify the Eligibility Criteria of the Concerned Course in order to take the admission.

STEP 1 **GROUP DISCUSSION**

STEP 2 **PERSONAL INTERVIEW**

STEP 3 **SELECTION**

DOCUMENTS REQUIRED FOR ADMISSION

- Graduation mark sheets (For B.Ed. & PG Courses only).
- Original mark-sheets and certificates of class X and class XII for verification.
- Photocopies of all mark-sheets and certificates (self attested).
- Character Certificate and transfer Certificate in original from the head of the institution from where the candidate has passed his/her last examination as regular candidate. TC and CC in original shall have to be submitted/surrendered at the time of admission.
- Original Caste Certificate, Income Certificate & Domicile Certificate issued by competent authority for claiming reservation/scholarship under Government Rules.

GUIDELINES FOR OBTAINING FORM

Candidates may obtain application forms on all working days from 10:00 am to 5:00 pm on payment of the form fee, from College Reception.

or

Candidates can download the Form along with Prospectus from the website after making the due payment.

or

Candidates can obtain Hard Copy of Application Form along with Prospectus by sending a Demand Draft of the form fee in favour of "College Name" payable at Lucknow.

* COLLEGE NAME :

"TECHNO INSTITUTE OF MANAGEMENT SCIENCES" FOR MBA

**"TECHNO INSTITUTE OF HIGHER STUDIES" FOR LUCKNOW UNIVERSITY
ASSOCIATED COURSES**

PEDAGOGY

Techno applies outcome based teaching pedagogy focusing on students learning outcomes (SLO's), which provides clear picture of the students standards and their final preparation.

The teaching methods include—case studies, lectures, seminars, assignments, group discussions, business games, outbound based experiential learning activities, educational excursions, role plays, simulation exercises, structured and unstructured group work, and field visits. Other elements are:

- Case Studies
- Management Simulation Assignments
- Presentation
- Short-Term Live Projects
- Quizzing
- Panel Discussion
- Field Research work
- Management games
- Industry Visit
- Meditation & Yoga
- Exposure to team work

SKILLS DEVELOPED @ TECHNO

- Communication Skills
- Interpersonal Skills
- Business Writing
- Presentation Skills
- Business Etiquettes
- Interview & Group Discussion Skills
- Leadership Skills
- Entrepreneur Skills
- Ethics, Morals and Professionalism
- Spiritual Self Development
- & much more

MANAGEMENT SKILLS

- Emotional Intelligence
- Critical Thinking
- Time Management
- Negotiation
- Strategic Thinking
- Project Management and Effective Execution
- Transition Management
- Team Building



Academician Testimonial



"Techno Institute of Management Sciences, adopts proactive approach for placing their students. Their connect with Recruiters/Company is noteworthy, which makes the entire recruitment flawless!"

Late Padamshree Prof.
Mahendra Singh Sodha,
Former Vice Chancellor,
University of Lucknow



My experience at Techno is marvelous. I have discovered myself in true sense under the guidance of the eminent faculties at Techno.

Mr. Lalit Jaiswal
Virtual Relationship Manager
Hdfc Bank

Alumnus Testimonial



My decision to come to TECHNO was definitely the right one, studying here has provided me with a myriad of enriching experiences.

Siddharth Mishra
Financial Analyst, Vodafone India

COURSES OFFERED

MBA (Master in Business Administration)

Affiliated to AKTU, College Code 996

ABOUT THE PROGRAM

TECHNO offers a two-year full time dual specialization programme on the completion of which, candidates are conferred with MBA Degree. The curriculum lays the foundation for a conceptual and analytical understanding of Indian and international business perspective. The course is designed and regularly updated by AKTU to closely integrate current management theory and practice. The course imparts knowledge and fosters attitudes essential for the growth of students into competent, responsible managers. The course has evolving programme content and is constantly updated to be in tune with the emerging trends.

OBJECTIVES

AKTU's MBA program at TECHNO, is a Post graduate business program suitable for students from a wide variety of backgrounds. Hands-on learning experiences combined with practical classroom instruction provides students with essential business skills needed to effectively manage and lead organizations.

Upon completion of the MBA program, students will:

- Apply best practices to solve managerial issues
 - Integrate theories and practice to perform strategic analysis
 - Demonstrate effective written forms of communication and oral business presentations
 - Implement leadership skills to work effectively within diverse teams
 - Identify and analyze ethical responsibilities of businesses
- Apply decision-making techniques, both quantitative and qualitative analysis, to management issues

SPECIALIZATIONS

- Marketing
- Finance
- Human Resource
- Information Technology
- International Business
- Operations Management

FIELD COURSES

- Summer Internships
- Winter Internships
- Industrial Visits
- Research Projects

LEARNING OUTCOMES

On completion of the MBA program, the students would be able to demonstrate

- Innovativeness
- Entrepreneurial Mindset
- Leadership Ability
- Social Responsibility
- Global Mindset
- Integrated Business Knowledge

Eligibility

Graduate under at least 10+2+3 pattern with a minimum of 50% marks in aggregate.



OPEN SPECIALIZATION

Exclusive Option for Technoites

COURSE CODE	COURSE TITLE
OE 31	Photography
OE 32	Goods and Services Tax
OE 33	School Management & Hygiene
OE 34	Painting & Graphic Designing
OE 35	Stress Management
OE 41	Insurance Management
OE 42	Media Reporting
OE 43	Crypto Currency
OE 44	Event Management
OE 45	Life Management System
OE 51	Writing for Radio & TV
OE 52	Writing for Print Media
OE 53	Hospital Management
OE 54	Hotel Management
OE 55	Salary Management
OE 56	Medical Tourism

Recruiter Testimonial



We look forward for hiring hard working MBA students of TECHNO to enrich our relationship.

Mr. Sudhir Singh
Zonal HR Head, HDFC Bank

Alumnus Testimonial



The Journalism Department at Techno Group equipped me with the critical thinking and storytelling abilities which is essential for success in today's media landscape. It's where my passion for journalism turned into a fulfilling career."

Mr. Anuraj Pratap Singh
Professional Photographer
& Content Creator



COURSES ASSOCIATED WITH UNIVERSITY OF LUCKNOW

Bachelor of Business Administration (BBA)

About The Program	The Bachelor of Business Administration (BBA) is a three years (six semesters) full-time undergraduate degree program which prepares the students for careers in all walks of management endeavor. The rich blend of interdisciplinary and management subjects in BBA Program clearly distinguish this program from other graduate degrees. The learning environment facilitated in this programs with a mix of case studies, projects, business games, presentations, industry interaction etc. help develop the right attitudes, and soft skills so necessary in competitive business world.
Duration	Three years (Six semesters). [+One Year (Two semesters)OPTIONAL] Semester wise examination pattern
Eligibility	10+2 passed in any discipline with minimum 50% marks in aggregate at +2 level.

Bachelor of Computer Applications (BCA)

About The Program	BCA is programme for candidates wishing to delve into the world of Computer languages. One of the most popular options to get started with a career in Information Technology, the course gives you an insight into the world of computers and its applications. BCA, besides incorporating latest developments into its curriculum, also helps bridging the gap between the IT industry and academics. The degree helps interested students In setting up a sound academic base for an advanced career In Computer Applications.
Duration	Three years (Six semesters). [+One Year (Two semesters)OPTIONAL] Semester wise examination pattern
Eligibility	10+2 passed in any discipline with minimum 50% marks in aggregate at +2 levels with Mathematics/Computer as one of the subject at +2 level.



B.A. in Journalism & Mass-Communication (BAJMC)

About The Program	B.A. in Journalism & Mass Communication(BAJMC) is a three years full time degree course. As the world of Media & Journalism is gaining prominence, there is a need for a very strong foundation for young students who aspire to take it as a profession. At Techno, special emphasis is laid on creating an environment where the students pursuing BAJMC course can have healthy interaction. The students are sent to various talk shows with leading TV Channels to interface with eminent media personalities. Realizing the potential of the field, Techno is the pioneer Institute to offer Mass Media education. The course offered at this level has been designed to include each & every aspect of journalism and mass media.
Duration	Three years (Six semesters). [+One Year (Two semesters)OPTIONAL] Semester wise examination pattern
Eligibility	10+2 passed in any discipline with minimum 50% marks in aggregate at +2 level.

M.A. in Journalism & Mass-Communication (MAJMC)

About The Program	MAJMC offers a specialization in Mass Communication to the students coming from various disciplines. This course provides conceptual tools to the students for understanding critically how society is mediated by the media world. It gives comprehensive training in both technical skills and critical analysis of the media spectrum. The course stimulates the students to become feature film directors, documentary film makers, television producers, PROs, advertising creative heads and much more in future.
Duration	Two years (Four semesters). Semester wise examination pattern
Eligibility	Graduate under at least 10+2+3 pattern with a minimum of 45% marks in aggregate.



Bachelor in Commerce-Honors [B.Com (Hons)]

About The Program	The course has been designed keeping in mind the professional guidance needed by the students, on the lines of pursuing course viz. MBA, CS, CA and ICWA. Subjects like Cost Accounting, Taxation, Financial Mathematics and Business Statistics train them with the commercial aspects of managing a business.
Duration	Three years (Six semesters). [+One Year (Two semesters)OPTIONAL] Semester wise examination pattern
Eligibility	10+2 passed in any discipline with minimum 60% marks in aggregate at +2 level with either Commerce, Economics or Mathematics as one of the subjects.

Bachelor in Commerce (B.Com)

About The Program	B.Com is an undergraduate degree designed to inculcate business acumen in students. This Programme focuses on developing proficiency in accountancy, taxation and finance. The programme facilitates students to pursue higher education in Management/Commerce and also in pursuing professional qualification such as CA, ACCA etc. The programme aims at developing Accountancy and Finance professionals to meet the Industry requirements.
Duration	Three years (Six semesters). [+One Year (Two semesters)OPTIONAL] Semester wise examination pattern
Eligibility	10+2 passed in any discipline with minimum 40% marks in aggregate at +2 level with either Commerce, Economics or Mathematics as one of the subjects.

M.Com (Master of Commerce) : Pure

About The Program	The M.Com programme focuses on analytical skills, rigorous academic training, research, pedagogical approach, skills and development in the field of various areas of business and industry besides the advancement and extension of knowledge imparted at undergraduate level in commerce and allied disciplines.
Duration	Two years (Four semesters). Semester wise examination pattern
Eligibility	A three/four year Bachelor's degree or equivalent in B.Com.,B.Com. (Hons) awarded by the University or Institute as per law and recognized as equivalent as by this University with minimum 48% marks in aggregate.



Bachelor of Science (B.Sc.) (PCM & ZBC)

About The Program	B.Sc. includes respective modules of theory and practical in relative field of science. B.Sc. is one amongst the most chosen courses in India. The job opportunities available for one who have completed his studies in this sector are numerous. This undergraduate level academic degree allows one to get a fundamental idea about the subject concerned.
Duration	Three years (Six semesters). [+One Year (Two semesters) OPTIONAL] Semester wise examination pattern
Eligibility	10+2 passed in PCM or ZBC stream with minimum 40% marks in aggregate at +2 level.



SCIENCE LABS

Bachelor in Education - B.Ed

About The Program	To become a successful professional in teaching field one should have a minimum qualification in Bachelor of Education. The job opportunities for these professionals are numerous. They can find employment in various government and government aided institutions. For this recruitment the government organizes SET. After qualifying this examination one can join as teacher in any government school in the State. The B.Ed graduates can teach in high primary and high school level.
Duration	Two years (Four semesters). Semester wise examination pattern
Eligibility	Graduate or PostGraduate under at least 10+2+3 or 10+2 +3+2 pattern with a minimum of 50% marks in aggregate. Graduates in BE or B.Tech degree with at least 55% marks with Science and Mathematics as their subject.



Workshop on
Psychology Practical Orientation
by Prof. M. Varma,
Former Head - Department of Education,
Former Dean - Faculty of Education
University of Lucknow

B.Ed. Educational Visit
to
Punjab University

Educational Field Trip
to
Regional Science Center

Community
Work

ADD ON CERTIFICATE COURSES OFFERED BY TECHNO

Sr. No.	COURSES	DEPARTMENT
1	2D Animation	Fine Arts/Visual Arts
2	Advance Excel	Computer Science
3	Advancement in Teacher Training Programme	Education
4	An Introduction - Git & GitHub	Computer Science
5	Basics of GST and Income tax	Commerce & Management
6	Basics of Income Tax Return	Commerce
7	Behavioural Communication	Journalism & Mass Communication
8	Cartoon and Caricature	Visual Arts
9	Clay Modeling	Fine Arts/Visual Arts
10	Crypto currency-Currency of Future	Management
11	Digital Marketing - An Approach to Future	Commerce
12	Digital Painting	Fine Arts/Visual Arts
13	Fake News and Fallacy	Journalism & Mass Communication
14	Fashion Communication	Journalism & Mass Communication
15	Film Appreciation	Journalism & Mass Communication
16	Film Making	Journalism & Mass Communication
17	Frontend Web Development	Computer of Application
18	Fundamentals Of Podcasting	Journalism & Mass Communication
19	Global Perspectives and Emerging Trends	Commerce
20	Health communication	Journalism & Mass Communication
21	Implication and Application of LASER, X-Rays & Space Science in Modern Era	Science
22	Instrumentation , Biological diseases, Nutrients & Food Adulteration	Science
23	Introduction of Biotechnology and its Application	Science
24	Introduction of Stock Exchange	Management
25	Introduction to Entrepreneurship & Incubation	Management
26	JAVA Script Beginner to Advance	Computer Science
27	Media Psychology	Journalism & Mass Communication
28	MS Office [Word, Power Point & Excel]	Computer Science
29	Personality Development & Grooming	Education
30	Photoshop	Visual Arts
31	Programming in Python	Computer Science
32	Trading and Investment	Commerce & Management



Certificate Courses Offered by Techno in Collaboration with Industries



Journey to Cloud: Envisioning Your Solution
Department : BCA
Company : IBM



Drishya Shravya Madhyam Lekhan
Department : MAJMC
Company : SWAYAM



Educational Leadership
Department : B.Ed.
Company : NPTEL



Navigating the Path to Corporate Success
Department : Commerce and management
Company : Emparta Express learning



Getting Started with Enterprise Data Science
Department : BCA
Company : IBM



Class 6-8
I .Study Skill | II.Digital Literacy
Department : B.Ed | Company : IBM



Class 9-10
I.Cyber Security | II.Design Thinking
Department : B.Ed | Company : IBM



Class 11-12
I. Artificial Intelligence | II. Mindfulness
Department : B.Ed | Company : IBM

SEMINARS & WORKSHOPS@TECHNO



Mr. Sandeep Srivastava
(Director of Emparta)

TOPIC

Navigating the Path to Corporate Success



Ms. Tanzeem Fatima
(Trainer and Educator)

Company :

Emparta Express Learning

Company :

FICCI FLO



TOPIC

Talk Show Regarding Skill Development, Personal Interviews, Research Etc.

Ms. Vanita Yadav

Founder: Kovida Training and Consultancy Firm.
Corporate trainer, Life Coach and POSH Master Trainer



Mr. Rajiv Khurana
(Founder & Trustee: Lung Care Foundation,
Chief mentor: Lex Indis Advisers)

TOPIC

**Doctors for Clean Air-
Vayu Mitra
(awareness Programme)**



Dr. Surya Kant Tripathi
Professor and head: Department of Pulmonary Medicine, KGMU
President : Medical Science Section, ISCA
Vice President: Indian Chest Society

Company :

Lungs Care Foundation

Company :

Dainink Jagran & Gillette Guard



TOPIC

Grooming and Career Planning

Mr. Khan Tauqeer Aftab



TOPIC

Understanding of Financial Wellbeing



Mr. C.S.P Shukla
Chief Financial Planner and Director of Wealth Bees

Company :

Wealth Bees

SEMINARS & WORKSHOPS@TECHNO



TOPIC

PYTHON AND ITS IMPORTANCE



Mr. Aniruddh Srivastava
IT Head

Company :

Softpro India Private Ltd.

Company :

CODING BLOCK PVT. LTD.



TOPIC

CAREER PATH



Mr. Ritesh Singh
IT Head of Coding block, LKO Division



TOPIC

FRONT END DEVELOPMENT



Mr. Dinesh Kumar Jaiswal
CEO of BG

Company :

Barrownz Group

Company :

Shri Balaji Infotech



TOPIC

ASP.NET AND ITS USAGES



Mr. Sandeep Gautam
IT Head



TOPIC

IBM Interactive Session



Ms. Swati Yadav
IT Trainer

Company :

Edunet Foundation

BACHELOR OF VISUAL ARTS (BVA) Painting & Commercial Arts

About The Program

A Bachelor of Visual Arts (BVA) is a calibrated undergraduate degree for students seeking a professional education in the visual Arts and design. This Course will provide an all-around Art & design education to become a versatile Artist and communication design professional. As compared to other fields & fraternities of professional education, BVA's stand better scope of growth and that too from the commencement of the career journey.

Duration

Four Years (Eight Semesters)
Semester wise examination pattern

Eligibility

10+2 passed in any discipline. Maximum Age as on 31st July should be 21 Years.

- For SC/ST students, the eligibility for MAJMC, M.Com, BBA, BCA, BAJMC & B.Com (Hons) will be reduced by 5%
- For SC/ST students the eligibility in B.Ed., B.Com & B.Sc. is passing percentage.
- Eligibility in all courses is subject to change as per Lucknow University.

First Institute of Lucknow University Offering



MANAGEMENT AWARDS



Mr. Rishi Agarwal, MD, Techno Group, awarded by Khushi Foundation for his contribution in the Field of Healthcare Industry



Shri R. K. Agarwal, Chairman, Techno Group, felicitated by Uttar Pradesh Kalakaar Association for his contribution towards upliftment of Society



Mr. Rishi Agarwal, MD, Techno Group, felicitated by the UP Artist Association for his outstanding contribution in the field of entrepreneurship.



Ms. Vidhi Agarwal, President, Techno Group, awarded by CII-Yi for successful tenure as 'Chair-Yi Climate Change.'



Shri R. K. Agarwal, Chairman, Techno Group, awarded by Times Group for Excellence in Education by Hon'ble Governor of U.P.



Ms. Vidhi Agarwal, President, Techno Group, awarded with Women's Achiever Award by MU Foundation on International Women's Day.



Mr. Rishi Agarwal, MD, Techno Group was the event chairman with Shri Jai Pratap Singh, Minister of Health & Family Welfare, Government of Uttar Pradesh in U.P. Health Summit



Ms. Vidhi Agarwal, President, Techno Group, has been Awarded on the occasion of International Women's Day for her Epitomic Contribution in the field of Education in the Live Program organized by ABP News Channel.



Ms. Vidhi Agarwal, President, Techno Group, was felicitated by the UP Artist Association for her outstanding contribution in the field of entrepreneurship.



Mr. Rishi Agarwal, MD, Techno Group was the Co-Chair in the National seminar organized by the Department of Commerce, Center of Excellence, University of Lucknow.



Ms. Vidhi Agarwal, President, Techno Group, was honored by EO, Uttar Pradesh for most integrated SLP.

BVA STUDENT'S FIELD WORK ADVENTURE



Presentation of Art work @Antarang 2024



Technoites @ Design, Art & Architecture Festival 2018



Mr. Jitendra Kumar,
Principal Secretary General, Administrative Returns & Bhasha



Mr. Sitaram Kashyapji,
Chairman, Rajya Lalit Kala Academy, Uttar Pradesh



Technoites @ Kala Samvad, Lucknow University



Technoites @ Banaras Boat Festival 2020 organised by UP Tourism



Technoites @ Wall Painting Competition by PCRA



Technoites @ Mural Workshop



Technoites @ Painting Competition in Kumbh



Technoites @ Kala Ke Rang Kumbh Ke Sang at Lucknow Arts College



Techno Faculty of Fine Arts, conducted a Painting Workshop at Kumbh, Allahabad



Technoites @ LMRC World Environment Day Celebration



BVA Visit to Kala Strot, Lucknow



Technoites @ Lucknow Metro Diwas Celebrations



Technoites @ Lucknow Kala Rang at Baudh Research Institute



Technoites working for Kumbh Mela



Technoites @ National Youth Festival 2020



Guest Lecture by Dr. Sanjeev Singh Goutam, Associate Professor, University of Lucknow



Technoites @ State Level Painting Competition, organized by Rajya Lalit Kala Academy



Guest Lecture by Prof. Manish Arora, Dept of Fine Arts, BHU, Varanasi.



Technoites @ Lalit Kala Shakti Samman 2020-21 Kala Rang Program

EMINENT PERSONALITIES @ TECHNO



Hon'ble
Brijesh Pathak Ji,
Deputy CM of UP



Bollywood Actor
Ali Fazal



Tehnoite with Indian DJ,
Host & Festival Curator
Nikhil Chinapa



Chairman
Mr. R.K. Agarwal with
Prof. Surya Kant,
Head Department of
Respiratory Medicine at
KGMU, Lucknow



Chairman
Mr. R.K. Agarwal with
Hon'ble President of India
Ms. Droupadi Murmu



Hon'ble
Dr. Dinesh Sharma Ji,
Member of UP
Legislative Council



Tehnoites with Bollywood
Actress & Former
Miss World 1997
Diana Hayden



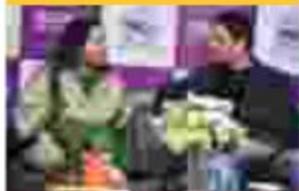
TECHNO Management with
BK Sister Shivani from
Brahmakumaris, Awardee of
Nari Shakti Puraskar
(Women Power Award)



Hon'ble
Sanyukta Bhatiaji,
Mayor of Lucknow,
Government of
Uttar Pradesh



Hon'ble
Suresh Kumar Ranaji,
Former Member of UP
Legislative Assembly



Imran Khan,
Bollywood Actor



Shri Bhuvnesh Kumarji
Joint Secretary
Minister of Electronics
& IT Govt. of India



Yaseer Desai,
Renowned
Bollywood Singer



Technoites with
Mr. Pankaj Kapur,
Renowned Bollywood
Indian Theater,
Television & Film Actor



Mr. Rishi Singh
Winner of Indian Idol
Season 13 @Techno



President
Ms. Vidhi Agarwal with
Padma Shri Vidya Singh,
renowned Hindi
Author/Poet.



President
Ms. Vidhi Agarwal with
Mr. Sonam Wangchuk,
Social Activist.



Chairman
Mr. R.K. Agarwal with
Dr. Anil Rastogi,
Bollywood/ Theater Actor



Managing Director
Mr. Rishi Agarwal with
Mr. Vibhor Parashar,
Renowned Bollywood
Singer



Managing Director
Mr. Rishi Agarwal with
HG Amogh Lila Prabhu,
Vice President ISKCON
Dwarka, Delhi

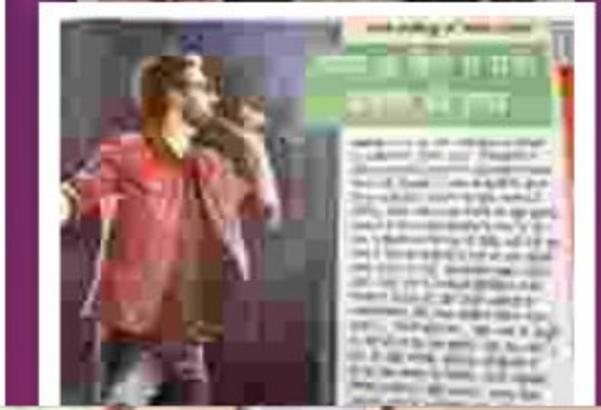


Tehnoite with Honorable **Reeta Bahuguna Joshi Ji,**
Member of Lok Sabha



Ms. Jayanti Bose
Rakshit, Grand Niece of
Netaji Subhash
Chandra Bose

TECHNO IN NEWS



TECHNO  WE DREAM
WE ACHIEVE

MBA (Master of Business Administration)

M.A.J.M.C. (M.A. in Journalism & Mass Communication)

M.Com (Master of Commerce) : Pure

B.Ed. (Bachelor of Education) : Science, Arts & Commerce

B.A.J.M.C. (B.A. In Journalism & Mass Communication)

B.Com (HONS) (Bachelor in Commerce-Honors)

BBA (Bachelor of Business Administration)

B.Com (Bachelor in Commerce)

B.Sc. (Bachelor in Science) : PCM & ZBC

BFA/BVA (Bachelor of Visual Arts) : Painting & Commercial Arts

BCA (Bachelor of Computer Applications)

**BE A
TECHNOITE**

CAMPUS :

Techno Group of Institutions, 331, Near Indira Nahar, Faizabad Road, Lucknow -226028

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